



## Welcome to the 2020

# MIDDLE LEVEL ANNUAL CONFERENCE

Saturday, Nov. 14, 2020 | VIRTUAL

**Important:** Our event platform is Event Owl which incorporates Zoom meeting rooms. If your school email will not function on the Zoom platform, please contact Lori: [lori@tassp.org](mailto:lori@tassp.org) and provide a new email address.

### All Delegates:

- The TASC website will have a button which will take you to the conference landing page.
- Login information will be provided via an email from [support@eventowl.com](mailto:support@eventowl.com). If you do not see that, look in your junk mail.
- There will be a video on the conference landing page which explains the virtual conference platform.
- Delegates may access the conference site beginning at 10:00a Thursday, November 12.
- Please login to the site Thursday or Friday. It is important that delegates identify any issues accessing the site on Thursday so we may assist you on Friday.
- Students, your advisor will assign you to specific sessions so your council can gather as much information as possible and there is a good audience in each session.
- The conference begins at 3:15p Saturday, November 14.
- Please use a marker and draw a circle with RESET in it on one hand for the conference. We will all be pushing that RESET button together, and we will be looking for your best dance move when we do it!

### Login Reminders:

- Use this link to access the landing page: [CLICK HERE](#)
- Your username is your email entered at registration.
- Individual delegates will be sent an email with login credentials, and the advisor registering the group will be sent login credentials for the entire group.
- Look for an email from [support@eventowl.com](mailto:support@eventowl.com) for login information.
- Students, contact your advisor if you do not see the email from [support@eventowl.com](mailto:support@eventowl.com) and do not know your login information.

### Advisors:

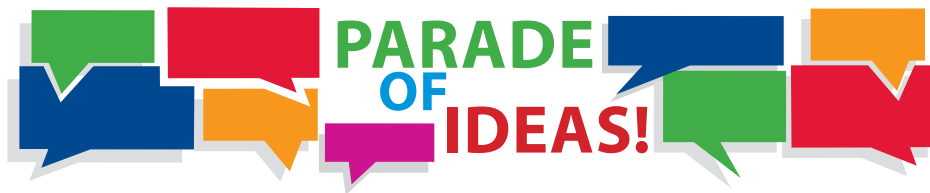
- Please review delegate information above.
- Advisors, we will provide you a list with login information for each delegate you registered in addition to the email that will go to individual delegates.
- Be sure to tell your delegates to look for an email from [support@eventowl.com](mailto:support@eventowl.com) for login information.
- Delegates may access the conference site beginning at 10:00a Thursday, November 12.
- It is important that delegates identify any issues accessing the site on Thursday so we may assist them on Friday if needed.
- For help with login information, email [Lori De Leon](#) or [Ofra Levinson](#).
- Please assign your students to sessions prior to the conference and be certain they are attending different sessions. Please do not assign more than one student to a breakout until all have been assigned. (That way we have a fairly equal audience in each session. Your students gather more information, and we can ensure opportunity for participation in all sessions.)

**Although we are not in the same room, we are still in this together.  
Let's get ready to RESET 2020!**

# SCHEDULE

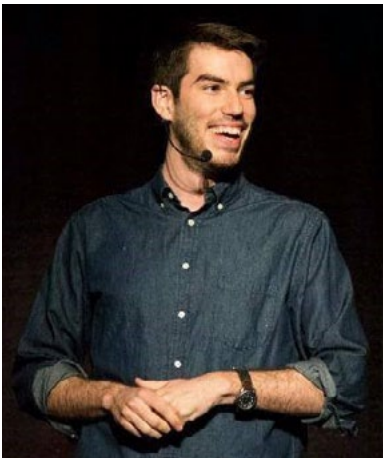
3:00.....LOGIN EARLY - CHECK YOUR ACCESS!

3:30.....OPENING PARTY AND PARADE OF IDEAS



3:50.....WELCOME TO THE CONFERENCE

4:00.....OPENING SESSION



## Not Quite a Keynote...with Esteban Gast: How Stories Shape Our World On and Off the Screen

As a Colombian-American kid Esteban moved to Chicago in elementary school and suddenly didn't see many people who looked like him on screen. Worse, the ones he saw represented an incomplete part of his culture - to a point that Esteban was ashamed to have the name Esteban. In this talk, he dives into his personal journey and offers a more expansive approach to storytelling that goes beyond writers for film/tv, presenting a framework and questions to the everyone about the stories we believe about ourselves and the work that we do. If stories are how we shape the world around us, how can we be more intentional about finding and telling better stories in our everyday life. In a world where literally everyone has a platform and audience, how can we use that responsibility to heal the world?

*Esteban Gast is an entertainer, educator, and entrepreneur. He is Colombian, was raised in Puerto Rico and Illinois and currently lives in LA. He was a touring comedian at the age of 23, taught creativity and design thinking at the college level, co-authored a book while living in Central Illinois, and worked as president of a sustainability-focused institute in Panama. He is the creator of a variety of educational series including "Nothing is Boring" and "Third Culture Conversations" both on Soulpancake. He's also the co-writer of a feature film with the Franco family and host of a web-series where he drove an electric car to 7 National Parks. He's been profiled in WBEZ, Huffington Post, Hollywood Reporter, and elsewhere.*

4:25.....MUSIC AND DANCE BREAK



4:30.....BREAKOUT SESSIONS FOR STUDENTS - SET A



**Not Your Regular Meeting**

**Bridge City High School** • *cheryl.royal@bridgecityisd.net* • *Meeting Skills*

Themes, mixers, procedures and idea to make your meetings productive and fun! No one wants to go to “Just a Meeting.” Let’s have a can’t miss event.



**Let’s Learn Our True Colors**

**Hardin-Jefferson High School** • *Team Building*

Good things happen with teams when you learn what you do really well and what you could work on just a little. It’s just as important to know that about others as well. Let’s have some fun with colors.



**Honoring our Veterans**

**Maurine Cain Middle School, Jennifer Rinker** • *jennifer.rinker@rockwallisd.org* • *Pride and Patriotism*

Are you looking for project ideas to honor and serve your Veterans and service men and women in your community? We have several ideas to get your student body in the “red, white, and blue” mood.



**Now More Than Ever: Mental Wellness Matters**

**Central High School • Katie Bullard, Micheala Bamidele, Savannah Cloud** • *Lianna.Gantz@kellerisd.net* • *DASH*

Feeling stressed? If you are, so are others in your school. Join us to learn how you can promote mental wellness on your campus.



**Cancelled Culture or Positive Culture**

**Kim Karr, #ICANHELP** • *DASH and Leadership Skills*

Getting CANCELLED is a scary thing for anyone. Cyberbullying and negativity on the internet are prevalent issues on social media. Suicide is the second leading cause of death for 10-24 year-olds; our presence online influences our mental health, so let’s use it for good. Our responsibilities as leaders encompass more than just setting an example at school, but promoting a positive culture online. Learn how to use your digital resources to be a better Digital Leader, Build Your Brand, and Create a Positive School Culture.



**Let’s RESET a Child’s Life: Get your School Involved in the State Service Project**

**Montgomery High School, Reid Turner** • *laurie.zuehlke@mysd.org* • *State Service Project*

Reset a child’s life--help support foster families during the pandemic. Find out how to plan projects that support foster children and the adults who support them in your community.



**Safe and Fun: Let’s Talk Community Service**

**Hanks High School, Derek Whitman and Lexi Licon** • *eaveytia@yisd.net* • *Community Service*

You and your chapter or council can still be active in your community during the current pandemic. Join us to learn how to give back while staying safe.

4:30.....ADVISOR SESSION - SET A



**Jump Start for Middle Level Advisors**

**Lisa Gilbert** • *lisa.gilbert@lubbockisd.org* • *Advisor Training*

Sometimes you need the RESET button. Other times you may need a jump start. Regardless of what you are needed, TASC is here to help. Join Lisa Gilbert for ideas and strategies to get this year going well.

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5:00 .....BREAK: MOVE, LEARN, PLAY!

5:20 .....BREAKOUT SESSIONS FOR STUDENTS - SET B



**Your Story Matters**

**Esteban Gast** • *Leadership Skills*

Building off his not-quite-keynote, this breakout session challenges students to “Flip the Script.” Using examples from life and popular culture, Esteban walks students through how they can flip the script of narratives and stories they don’t feel serve them. Students will walk away with a better understanding of how stories influence them, and how to label and flip the negative stories they see.



**Meetings: Are they Chaos, Boring, or Productive?**

**Hanks High School, Derek Whitman** • *eaveytia@yisd.net* • *Meeting Skills*

Let’s plan meetings thar are fun AND productive. You can do this!



**Spirit Made Simple**

**Bridge City High School** • *cheryl.royal@bridgecityisd.net* • *Pride and Patriotism*

Spirit doesn’t have to look like dress up days or complicated events. Come gather ides on Simple Spirit Weeks/Days/Moments that help build your campus community into one where kids want to come to school and staff wants to come to work.



**The New Look of School Spirit**

**Texas High School, Susan Waldrep and Courtney Waldrep** • *waldreps@txkisd.net* • *Pride and Patriotism*

Can you have great school spirit during COVID? Absolutely! Great school spirit is creating a place where people want to be. Join us to learn how to plan activities and fun events when meeting in person is not possible.



**Take Care of Others and the Environment**

**Kempner High School & Legacy High School, Chloe Williams and Amber Trammel** • *jameson.frey@fort-bendisd.com* and *kennacavnar@misdmail.org* • *DASH/E&E*

Safety and health matter for us and for the world we live in. Join us for ways to plan projects that help people and the planet.



**Games Matter!**

**Montgomery High School, Reid Turner** • *Team Building*

Absolutely! We can engage, we can have fun, and we have to connect while social distancing. And, really, you need that connection before anything else can happen.



**Keep Calm and Believe in Yourself**

**North Forney High School, Tyler Henry and Johnnell Worthen** • *cjmcllung@forneyisd.net* • *Leadership Skills*

Picture yourself pinned down to a wall. A thousand fingers are pointing at you. They tell you that you are doomed to fail. But you know better. You listen to your gut and block out the noise. Congratulations, you have mastered the art of believing in yourself. You know you can do it! Join officers from North Forney High School’s Student Council to learn how believing in yourself makes a huge difference.

5:20 .....ADVISOR SESSION - SET B



**TASC Advisor Business Meeting**

**Terry Hamm, TASC Director** • *terry@tassp.org* • *Advisor Training*

Let’s meet to catch up on what going on in the state, recognize advisors for service, and celebrate accomplishments. We will also elect the new Middle Level Elected Advisor to the TASC Board of Directors.

