

TO RECEIVE EXTRA POINTS FOR SUBMITTING A PROPOSAL TO PRESENT, YOUR PRESENTATION PROPOSAL MUST BE SUBMITTED VIA THE TASC WEBSITE NO LATER THAN ONE DAY AFTER THE DEADLINE FOR THIS COMPETITION SUBMISSION.



TEXAS ASSOCIATION OF STUDENT COUNCILS  
TASC TOP PROJECTS COMPETITION

**High School**

**Middle Level**

**ENTRY COVER SHEET**

School Name submitting the application	School Address:
White Oak High School	200 S. White Oak Road
School City/State/Zip:	Size of Community(ies):
White Oak High School	6,352
Advisor Name:	Advisor E-Mail:
Kim Taylor	taylork@woisd.net
Principal Name:	Principal Signature:
Donna Jennings	<i>Donna Jennings</i>
School UIL Classification:	
3A	
Project Name:	Project Dates:
Hale No to Cancer	5/1-6/30/19
Total Number of Students in Council(s):	Number of Members Involved in Project:
34	34
Total Number of Students Enrolled in School(s):	Number of Other Students Involved in Project:
HS: 425, MS: 323, Elem: 731	564
Total Number of Faculty employed in School(s):	Number of Faculty Involved in Project:
182	91
Number of Community Groups Involved in Project	Number of Community Members Involved in Project
1	750

**THIS INFORMATION MUST BE SUBMITTED ONLINE.**

This application must be submitted online via the TASC website. Upload your photos, newspaper articles, etc. online as well. Scan all pages into one document and upload.

**Project Title: *Hale No to Cancer* - White Oak High School**

**PURPOSE AND OBJECTIVES:** Our mission is to help a former principal, teacher, counselor and superintendent, Jack Hale, with financial support for the cost of his surgeries, treatment, travel to MD Anderson and other expenses. Mr. Hale was diagnosed with Stage 4 Mesothelioma in May of 2019.

**DESCRIPTION:** The Hale No to Cancer project has consisted of many different parts. Our council, along with the student body, district and community worked together to support Mr. Hale. After Mr. Hale was diagnosed, we held a community prayer meeting in the parking lot of the school. Everyone in the community was invited and around 200-300 people attended to pray over Mr. Hale and his family. At the elementary campus, where Mr. Hale's two grandsons he raises attends, a coin war was conducted. They raised \$800 at the elementary and primary campus. At the high school campus, we sold t-shirts and sent the forms out to the entire district and shared on social media for the community to purchase. We raised \$6,300 and were able to bless Mr. Hale and his family with this overwhelmingly large check. During the summer, Bubba's 33 a restaurant held a giveback day for Mr. Hale. They had a buffet during lunch where all of the money raised went to Mr. Hale. At night they donated 10% of every check to Mr. Hale. Overall, they presented him with \$3,496 that was raised from the support of members of the community. In November, we honored Mr. Hale for a pep rally. Mr. Hale for the last 10 years he has always closed each pep rally with his famous "Hale No" chant and alma matter. At this pep rally the cheerleaders presented Mr. Hale with a replica of an Oil Derrick. This derrick will be placed in our district in our richest acre in front of our middle school campus

**DESCRIPTION OF INVOLVEMENT:**

- a) **Student Council Members:** organized t-shirt sales for the district and community members, made signs to support Mr. Hale and make students and faculty of Cancer Mesothelioma.
- b) **Other Students:** 70% of our district purchased t-shirts and the Elementary students held coin wars and dress up days for awareness.
- c) **Other Organizations:** High School Cheerleaders presented Mr. Hale with an oil derrick replica
- d) **Faculty:** purchased shirts, donated money, ate at Bubba's 33 and attended the community prayer meeting
- e) **Community:** We helped community members organize a community prayer meeting in our high school parking lot one evening to pray over Mr Hale and his family. Student Council also teamed up with Bubba's 33 restaurant for a lunch buffet which 100% of the profit went to Mr. Hale and then the dinner crowds receipts 10% of the profit went to the Hales

**Raised a grand total of \$10,596**





# FUNDRAISING



Join us for a Pizza and Salad buffet on Thursday, June 27th from 11:30am-1:30pm! All proceeds go to help Jack Hale on his medical journey to kick cancers butt!



Adults: \$10 - Children (10 and Under): \$5  
Can't make it to lunch? Bring this flyer in (or mention it) for dinner (dine in or legendary To Go services) and we will donate 10% of your check to Jack Hale as well!  
(903) 232-1606  
200 E Loop 281  
Longview, Texas





Dana Mizell  
WOHS Varsity Cheer Sponsor  
200 White Oak Road  
White Oak, Texas 75693 903-235-6088

February 13, 2020

Dear To Whom It May Concern:

I have been asked to write a letter about White Oak High School Student Council's "Hale NO to Cancer" Campaign.

I once heard a quote from Linda Howard, "**The bad thing about living in a small town was that everything became a personal issue. The good thing about living in a small town was that everything became a personal issue. During times of trouble, the support system was massive.**"

The "**Hale NO to Cancer**" Campaign was to support a man named Jack Hale. When Jack Hale came to White Oak, Texas to become a math teacher in 1975 - he truly bought into the White Oak way. He has always been a champion for all things Roughnecks and Maroon and White. Jack Hale's resume simply reads more like a job listing of White Oak ISD than a job resume of one person. He has been a Math Teacher, Choir Sponsor, High School Counselor, Elementary School Principal, Curriculum Director, Superintendent, back to High School Counselor, Campus Testing Coordinator, then ending back his career in the classroom as a math teacher, where it all began. Even after retirement, for the second time - I might add, Jack still comes to each Pep Rally and is our "closer." He pumps up the team, acknowledges accomplishments of students and closes with the famous, "HALE NO" cheer. Jack's love for kids is immeasurable and it is his love for all kids that is so apparent. The rough and tough kids that sometimes no one wanted to love were Jack's forte. He always said, "They need love the most!" The Hales in what is supposed to be their GOLDEN YEARS have also taken on the raising of 2 of their grand children. Jack Hale is needed in this world. In fact, what a wonderful world it would be if we had more Jack Hales!!

So when news about Jack Hale coming down with Mesothelioma, a rare and aggressive type of cancer, the people of White Oak knew that at this moment, Jack Hale needed **loved** the most. And our small town gathered up the wagons and surrounded the Hale's with love and support.

White Oak Student Council started a successful T-shirt Campaign to raise money to help the Hale's with the expenses of fighting this disease and organized a community pep rally and prayer vigal. There is probably very few in White Oak that do not sport a "HALE NO to CANCER" from time to time. The Student Council designed the shirt with Jack's famous "HALE NO" cheer design.

Life goes on in small towns when tragedy occurs. But Life is a whole lot better during times as such when you know your support system, like the White Oak High School Student Council cares for you.

I am blessed to live in small town America and I am blessed to know Jack Hale, but I am proud of WOHS Student Council for doing the right thing.

**Cheerfully Believing,**  
Dana Mizell



**White Oak High School  
200 South White Oak Road  
White Oak, TX 75693**

February 14, 2020,

Dear Association of Student Councils:

Every school has tradition. Maybe a tradition of academic excellence. Maybe a tradition of athletic prowess. Maybe a tradition of excellence in all areas. With that tradition comes the cultural expectation of excellence which stems from a strong foundation. The opening line of the White Oak High School Alma Mater conveys this message of generational strength.

“Firmly founded, Alma Mater...”

There is no one organization or group more “firmly founded” in the tradition of excellence for all, then the WOHS Student Council and their sponsor, Mrs. Kim Taylor. White Oak HS, and White Oak ISD, for that matter, are known for taking care of their own. Whether through community prayer vigils, collecting can goods for the local food pantry or organizing fundraisers to help local community members in need, WOHS Student Council has continued the belief in “All students, all the time.” Throughout her 14 years at White Oak High School, Mrs. Taylor has inspired her student council members to care for and give back to a community so that the community grows and the foundation of excellence remains strong.

A prime example of this inspiration was the “Hale No to Cancer” campaign the WOHS Student Council launched in support of someone that gave their heart and soul to the town and school district. Mr. Jack Hale served WOISD in a multitude of capacities including

Superintendent, Elementary Principal, Math teacher, and High School Counselor. Mr. Hale also serves as the emcee at ALL WOHS pep rallies. Now, unlike some schools where current students and few parents of those students attend pep rallies, the entire White Oak community attends WOHS pep rallies. In fact, the elementary school lets out early so that all students may attend each week with their parents. Pep Rallies serve more as community support rallies than just as a means to encourage athletic teams. So, for Mr. Hale to be the face of the pep rally, he is also the face of White Oak, or Mr. White Oak as so many lovingly call him. It is often thought that Mr. Hale might not have been born and raised in White Oak, but here got as soon as he could. When Mr. White Oak announced that he had cancer. The entire community cried. The thought of our beloved Mr. Hale, the voice of White Oak not being heard was almost unbearable. The reality is, Mr. Hale is a legend among men when it comes to White Oak, Tx.

So, for the White Oak Student Council, the decision to help a man who has inspired and served his community so well was easy. Soon after Mr. Hale's diagnosis the Student Council designed and began selling "Hale No to Cancer" t-shirts. Letters went home with every student in White Oak ISD with Mr. Hale's story and how to help. Then they planned a community vigil in which hundreds of White Oak community members were able to gather and pray for Mr. Hale's health and family. This is was followed by a community support luncheon and dinner hosted by Bubba's 33 in which 100 % of lunch proceeds and 10% of dinner proceeds went to help Mr. Hale with health expenses. All being said, over \$10,000 was raised for Mr. Hale. To say that Mr. Hale and his family were grateful would be an understatement. For a man that gives to so many, including countless Dual Credit scholarships - donations made out of his pocket for students that couldn't afford it or the times he went to his truck for his checkbook to help the sweet woman that worked in the In-School Suspension classroom that had fallen on hard times who inadvertently shared that she was struggling or the times he just offered a hug and smile of



support for budding counselor with a passion for kids and no idea what she was doing otherwise, this man, this legend, Mr. White Oak who gave so much to us now needed us, and we were all proud to help. Mrs. Taylor and the White Oak Student Council stream rolled a project that brought the community closer just by helping someone that we all know and love.

This community is a better place because of Jack Hale and Kim Taylor is inspiring a generation of Mr. White Oaks through her leadership. No words have been truer than the White Oak High School Alma Mater and no 2 people more inspirational than Mr. Jack Hale and Mrs. Kim Taylor.

'Firmly founded Alma Mater

Mother true is she.

Here beneath the towering oil wells,

Pledge we loyalty,

Sing her praises,

Speed them onward

To the world proclaim,

That we'll always shield and cherish

White Oak High School's Name!"

Go Roughnecks!



Monica L. Pearce

Counselor

White Oak High School

White Oak, TX