




**TEXAS ASSOCIATION OF STUDENT COUNCILS  
TASC TOP TEN PROJECTS COMPETITION**

**HIGH SCHOOL**

**ENTRY COVER SHEET**

<b>School Name:</b>	<b>School Address:</b>
Byron Nelson High School	2775 Bobcat Blvd
<b>School City/State/Zip:</b>	<b>Size of Community:</b>
Trophy Club, TX 76262	12,340
<b>Advisor Name:</b>	<b>Advisor E-Mail:</b>
Tammy McClure	<a href="mailto:tmccclure@nisdtx.org">tmccclure@nisdtx.org</a>
<b>Principal Name:</b>	<b>Principal Signature:</b>
Ron Myers	
<b>School UIL Classification:</b>	
6A	
<b>Project Name:</b>	<b>Project Dates:</b>
Shine: Campaign 4 Kindness	February 1-13 – Continuing through Feb. 28 <sup>th</sup>
<b>Total Number of Students in Council:</b>	<b>Number of Members Involved in Project:</b>
83	60
<b>Total Number of Students Enrolled in School:</b>	<b>Number of Other Students Involved in Project:</b>
2479 - High School 1116 - Middle School 1431 - Elementary Schools	5026
<b>Total Number of Faculty Enrolled in School</b>	<b>Number of Faculty Involved in Project</b>
23 - High School 106 - Middle School 118 - Elementary Schools	447
<b>Number of Community Groups Involved in Project</b>	<b>Number of Community Members Involved in Project</b>
13	Approximately 750 directly involved and thousands affected

**THIS INFORMATION MUST BE SUBMITTED ONLINE.**

Top Ten entries must be submitted by **FEBRUARY 13, 2019**

This application must be submitted online via the TASC website.  
Upload your photos, newspaper articles, etc. online as well. Scan all pages into one document and upload.

### **Description of involvement:**

- a) Student council members played a tremendous role in organizing and implementing the events for our entire community. Some of the specific things that we accomplished included establishing and publicizing the daily kindness challenges, making a special heart for each of students and staff members, creating tangible items such as Kindness Rocks, 1000 Positive Clothespins, 650 "I Shine" tokens, and 500 Post-It notes to be spread as visuals of positivity and kindness. Our community service committee organized a school-wide service project, Bags of Shine for the Homeless. They worked with all campus organizations, PACK groups, and our feeder schools to gather donations to make bags for the residents at Union Gospel. Our goal is to have 100 bags that we can deliver on Feb. 27th. Student Council also designed "Born to Shine" shirts to be sold with the profits used to purchase items for the shine bags.
- b) Other students at Byron Nelson were able to participate in the Shine Assembly. We had students and 2 teachers voiced their personal SHINE (Strengths, Hobbies, Interests & Irritants, Needs and Experiences) and how each used their SHINE through various times. Student Leadership students also made the tangible items as listed above. All students on campus watched a Shine video and wrote Shine letters for the Yellow Envelope Project.
- c) Each organization on campus sent representatives to the assembly and nominated individuals to share their shine with our school. PTSA helped pay for the House of Shine to come to our school and worked with us to plan the monthly events. PTSA also provided lunch for the attendees that went through the Shine Workshop. All organizations helped promote around campus and on social media. Our Video Tech classes filmed events and helped put together announcements. In addition, all organizations participated in promotion and collection of necessity items for the homeless.
- d) All staff members at all four campuses participated in the month by promoting the daily challenges, presenting advisory lessons for all events and the Shine Project. Teachers also wrote letters for the Yellow Envelope Project and worked with their advisory students to write letters of shine to staff members and peers.
- e) This was a community effort. We received the Town of Trophy Club Proclamation for Kindness Month at the Town Council meeting. The combined effort of the Town of Trophy Club, four PTAs, House of Shine, and several local businesses was what made all events successful.

**Title:** Shine: Campaign 4 Kindness

**Purpose:** The Shine: Campaign 4 Kindness movement is to unite the Town of Trophy Club, NISD students and staff, local organizations, and residents in a collaborative effort to spread kindness, perform deliberate acts of kindness, and prove that every person can make a positive impact in our world.

**Description of activities:** Byron Nelson High School has dedicated the entire month of February to being “Kindness Month” and doing projects that tie into mental WELLNESS. StuCo created daily challenges, such as holding the door open for someone or picking up trash at lunch. On Feb. 11<sup>th</sup>, we had our campus-wide “I Shine” assembly. This assembly allowed students and staff members to share their testimonies about how they have overcome their life obstacles and how they have “shone” through. Each student who attended the assembly was given a “shine token”, a tangible reminder of their own personal shine. This assembly promoted self-positivity and provided students with an opportunity to find their own “shine”. However, this kindness month extends past the walls of BNHS. All of the NISD schools within the town of Trophy Club, hosted their own Shine Assembly and Yellow Envelope Project. A giant yellow mailbox is scheduled to be at all schools and popular locations around town. The YEP encourages everyone to send a letter to someone who needs positivity or has had a positive impact on their life and tell them to “shine on”. Student Council members will be sorting and delivering all the letters. On Feb. 23<sup>rd</sup>, the community is invited to participate in a free “Kindness Fun Run”, to promote town unity and the spreading of kindness. All runners are encouraged to write and bring letters to put into the yellow mailbox as well as donations for the Shine Bags. Hundreds of students created “kindness rocks” and placed them in random locations around the community for others to find that have positive and uplifting messages written on them. While Byron students are creating these, the placement of the rocks around town instills community involvement. Student leaders also made “positive pins” and Post-It notes to spread message of love and hope around campus. Finally, each advisory (PACK) class and organization within Byron Nelson has been tasked with making a “shine bag” that will be donated to the residents of Union Gospel Mission, a homeless shelter, at the end of the month.



February 12, 2019

To TASC Top Project Selection Committee:

It is my honor to recommend this project in hopes that TASC will honor our efforts for Trophy Club Kindness Month as a Top 10 Project. As the principal of Byron Nelson High School, I have witnessed many projects and assemblies that relate to creating a positive culture and know that the smallest acts can have a tremendous impact. Our student council was able to collaborate with our campus organizations, town council and residents, feeder schools, and local businesses so that the message of compassion, kindness, and goodwill towards all will extend beyond our building.

Our month-long "Campaign 4 Kindness" has something for everyone to be able to participate. From finding a personalized heart to writing letters to and receiving letters from others, one will know that they are valued for their individuality. Students and staff were inspired to discover their personal shine and help encouraged to spread kindness through the daily challenges. The community can come together to help those in need with donations for the Shine Bags and by walking/running together in the fun run.

Thank you so much for reading my recommendation. On a final note, I would like you to know that our student council goes to great lengths to make sure that kindness is not shared only in February but works year round to create a culture of love and acceptance and Byron Nelson.

Sincerely,

Ron Myers, PhD

[rmyers@nisdtx.org](mailto:rmyers@nisdtx.org)







## Community-Wide Kindness Campaign Kicks-Off Press Release



TROPHY CLUB – TX | Hope Kindness Community is the local organization that is bringing together the entire community in a joint effort to spread kindness. Northwest Independent School District, Beck Elementary School, Lakeview Elementary School, Medlin Middle School, Byron Nelson High School, House of Shine and the Town of Trophy Club have partnered in the month-long “Campaign 4 Kindness”.

On January 08, 2019 the Town of Trophy Club leadership and NISD leaders came together to kick off the #Campaign4Kindness movement with a Proclamation at the Town Council meeting. Mayor Nick Sanders remarked, “As Mayor of Trophy Club, along with Town Council, I’m proclaiming February 2019 as Kindness Awareness Month. We encourage our residents to participate in “Campaign 4 Kindness” in the spirit of compassion, kindness, and goodwill toward all persons.”

Throughout the entire month, there will be events, activities and daily kindness challenges to accomplish the spreading of goodwill in Trophy Club. Trophy Club schools are going to be challenged to perform Random, as well as Conscious, Acts of Kindness with the goal of inspiring students to choose kindness and prove that every person, regardless of their circumstances, can make a difference in the world. Shine 4 Kindness Assemblies sponsored by BES, BES PTA, BNHS, BNHS PTA, HKC, LES, MMA and MMS PTA will be held during the month of February.

House of Shine is a 501(c)3 non-profit whose mission is to help unearth and harness people’s talents and gifts for the greater good of their communities. They do this by exposing children (from all walks of life) and women (in all stages of life) to their SHINE (Strengths, Hobbies, Interests & Irritants, Needs and Experiences). They are focused on creating confident, engaged citizens by providing leadership programs for students of all ages.



The Yellow Envelope Project is House of Shine's initiative to recognize ordinary people who shine and reward them for their out-of-the-ordinary efforts. In a world where negative news dominates the headlines, House of Shine is committed to shining a light on the good. They believe that spending just 5-10 minutes writing a short note of gratitude; a simple thank you, an inspiring quote, or an encouraging example of how someone made a difference in your life can make a tremendous difference in peoples' lives. Keep a lookout all month long as these Yellow Envelope Project collections will take place throughout Trophy Club.

Tammy McClure, Student Leadership Teacher of Byron Nelson High School stated, "A top priority of mine is to bring special events like this to our students and staff that can help each reflect on their personal growth and what kind of impact they are making in their world." Ms. McClure went on to say "The intentionality of Kindness Month is to have a common focus that our town and beyond can experience big results through the small, yet powerful acts of many."

Students will be asking members of the community to join in spreading kindness throughout their workplace, home, and the world. BNHS Student, Justin Maricle, says, "I think it's great we're doing this again, this year! Having all the schools spreading kindness is cool!"

In addition to the Proclamation, the Town of Trophy Club is hosting a "Fun Run 4 Kindness" on February 23rd. The goal is to create a massive community gathering to showcase the importance of kindness. While participation is free, runners and attendees are encouraged to write a kind note for our overseas troops to drop in the Yellow Envelop Project mailbox onsite.

Exceptional examples of kindness and education will be in attendance or have booths including the March of Dimes, who lead the fight for the health of all moms and babies. Also in attendance will be the Jogging 4 Joseph group, coordinated by Xplor Preschool in memory of and supporting awareness of Joseph Adam Diet who passed away from Congenital Heart Defect (CHD) in 2017. And of course, Run Ranger Run advocates who are highlighting the difficulties so many veterans face when transitioning home from deployment by running 565 miles and supporting the efforts of the Gallant Few Inc. Everyone is encouraged to spread kindness and share their photos on social media by using #Campaign4Kindness and their respective hashtags. Alicia Fleury (Town Council, HKC and PTSA) says, "Through this Campaign, students, their families and our residents will be called to action to change their community and the world."

For more information about the Trophy Club Campaign 4 Kindness, please visit <https://hopekindnesscommunity.org/campaign-4-kindness>



# #CAMPAIGN4KINDNESS

**08**  
**JAN**

## TOWN PROCLAMATION

The Town of Trophy Club proclaims February 2019 as Kindness Awareness Month.  
[www.trophyclub.org](http://www.trophyclub.org)

**05**  
**FEB**

## BES SHINE 4 KINDNESS ASSEMBLIES

Beck Elementary School and BES PTA-Sponsored SHINE Assemblies will be held 8:30AM and 10:20AM.  
#bes4kindness #bespta4kindness #shine4kindness

**11**  
**FEB**

## BNHS SHINE 4 KINDNESS ASSEMBLY

Byron Nelson High School and BNHS PTSA-Sponsored SHINE Assembly will be held 10:20AM.  
#bnhs4kindness #bnhspta4kindness #shine4kindness

**19**  
**FEB**

## MMS SHINE 4 KINDNESS ASSEMBLIES

Medlin Middle School and MMS PTA-Sponsored SHINE Assemblies will be held 2:00PM and 2:50PM.  
#mms4kindness #mmspta4kindness #shine4kindness

**28**  
**FEB**

## LES SHINE 4 KINDNESS ASSEMBLIES

Lakeview Elementary School and HKC-Sponsored SHINE Assemblies will be held 8:00AM and 8:40AM.  
#les4kindness #hkc4kindness #shine4kindness

**23**  
**FEB**

## FUN RUN 4 KINDNESS

Free event to showcase the importance of kindness and to encourage our community to think globally by supporting the Yellow Envelope Project and our troops overseas.  
[www.hopekindnesscommunity.org/campaign-4-kindness](http://www.hopekindnesscommunity.org/campaign-4-kindness)

**ALL**  
**MONTH**

## YELLOW ENVELOPE PROJECT

The Yellow Envelope Project is House of Shine's initiative to recognize ordinary people who shine and reward them for their out-of-the-ordinary efforts.  
[www.houseofshine.com/](http://www.houseofshine.com/)