

## **TASC Endorsed Program Request**



## **Board of Directors Policy Regarding Endorsements and/or Partnerships**

Programs/projects that complement the mission and purpose of student council may be considered by the Board for an endorsement/partnership. Programs or projects interested in forming a partnership with TASC must demonstrate in writing the ways in which the program enhances the work of or provides a resource to student councils. Programs/projects sponsored by member schools are preferred. The Board will approve this type of relationship at the summer board meeting. The board may determine to limit the number of endorsed programs. These relationships benefit TASC member schools directly, either by providing a resource to the council or to individual students. Endorsed programs often exhibit at TASC events and present at TASC events. Benefits to an endorsed program/partner may include access to member schools data for marketing, inclusion in conferences through presentations and reduced exhibit rates, a link on the TASC website, and inclusion in the TASC Resource Guide. Relationships are established by a board vote and are renewed annually. Existing programs must demonstrate participation by and benefit to schools and justify the continuation of the relationship in writing.

Indicate if this is a new or continuing partnership	Continuing
Name of Organization/Program	Say What! (Students, Adults & Youth Working Hard Against Tobacco!)
Primary Contact Information	
Name	Kathleen Bates
Address	415 N Guadalupe #164, San Marcos, TX 78666
Phone Number	512.245.6231
Email	k_b277@txstate.edu
Website	TxSayWhat.com
Secondary Contact Information	
Name	Rachel Hall
Address	415 N Guadalupe #164, San Marcos, TX 78666
Phone number	512.245.6234
Email	Rhall12@txstate.edu
Mission/Purpose of Organization	To connect, teach, share with, and inspire others to make a positive difference in their schools and communities regarding the harmful effects of tobacco and nicotine.
How does your mission align with the goals/purpose of Texas Student Councils? (See About Us tab at <a href="https://www.tasconline.org">www.tasconline.org</a> .)	Say What! encourages youth to use their voice to support living a healthy tobacco and vape-free life as well as facilitate change when necessary. It aims to develop leadership skills in every person, identifying and capitalizing on their strengths, as well as to build strong relationships with others for the purpose of teamwork and community building.

Describe in detail the process for TASC member school participation in this program.  What is the benefit of this partnership to the TASC organization as a whole, its member schools or individual advisors/students?	<ol> <li>To request free mini-grant kits, register your StuCo for free at app.txsaywhat.com. Report your results after your project to remain eligible to request free kits.</li> <li>Attend a free regional Action Summit to receive service learning training and community service hours. Register at TxSayWhat.com/summits.html</li> <li>Because Say What! provides free resources and training for youth to lead projects and educate communities on the harmful effects of tobacco, individual students can grow as leaders by heading projects, individual advisors can have free tools and activities that enable them to empower their students to lead, member schools benefit by participating in projects and activities that improve the health of its students and community members along with connecting to a statewide movement, and TASC as a whole has the opportunity to elevate the activity and potential of its entire membership by endorsing the Say What! program.</li> </ol>
What is the benefit of this partnership to your organization?	Easy access to youth leaders and youth interested in making a difference. Our goal is to involve as many youth in Texas as possible to make Texas tobacco-free and vape-free.
Is there a fee for TASC schools to attain resources or participate in the program	No
Does participation in this program require student fundraising of any type?	No
Is this program available to student councils statewide?	Yes
Describe in detail the resources available to TASC schools through this partnership.	Free mini-grant kits that focus on advocacy, tobacco prevention education, environmental effects, and living a healthy lifestyle. These kits include materials like t-shirts, fact cards, stickers, posters, litter bags and gloves, etc. Member groups also have the opportunity to earn free scholarships to attend our annual leadership conference.
Describe the plan for serving schools across the state of Texas.	In addition to networking through TASC, we will also use other regional contacts at ESC regional offices and our mailing list to promote our free youth leadership materials and training opportunities.

Describe your intent to exhibit or present at the TASC Advisors Workshop in September, the TASC Middle Level Conference in November, and the TASC Annual Conference in April. (Presentation topics must be submitted and approved prior to each conference. Endorsed programs are eligible for reduced fees for exhibiting. Forms are available under Exhibitors/Sponsors at www.tasconline.org.)	We again plan to exhibit and present at the Advisors Workshop, the Middle Level Conference, and the Annual Conference. We will share innovative youth leadership activities and strategies, current tobacco prevention information especially focusing on e-cigarettes, hookah and smokeless tobacco, along with information on our free resources and how our Mini-Grant Kits make it easy for StuCos to work towards earning recognition.
<u>Continuing Programs Only:</u> Provide data on the number of TASC schools that participated in this program in the previous year.	10 different StuCos used Mini-Grant Kits, registered their group on TxSayWhat.com, and attended a virtual youth tobacco prevention training for the FY21 school year. This number is lower than usual due to COVID-19 restrictions that impacted people to gather and everyone being at home.
Continuing Programs Only: Explain how TSAC school/student participation has increased or changed since the partnership began.	In addition to new StuCos joining Say What! every year, participation by individuals at the Middle Level and High School conferences in tobacco prevention via social media has grown considerably.
Continuing Programs Only:  Describe any new plans for serving schools and student councils across the state of Texas.	We will be creating and promoting Red Ribbon Week Mini-Grant Kits this year, and we also plan to categorize all of our Mini-Grant Kits according to the various TASC project focuses, including Health/Safety, Community Service, Educational Project, Drugs/Alcohol, etc.
Continuing Programs Only: Please share any suggestions you have regarding ways that TASC can add value to this partnership.	Provide opportunities to speak at new advisor meetings. Allow for endorsed programs to include a promotional slide to run before general sessions begin.

Thank you for your service to student councils, schools, and student leadership.