



TASC Endorsed Program Request



Board of Directors Policy Regarding Endorsements and/or Partnerships

Programs/projects that complement the mission and purpose of student council may be considered by the Board for an endorsement/partnership. Programs or projects interested in forming a partnership with TASC must demonstrate in writing the ways in which the program enhances the work of or provides a resource to student councils. Programs/projects sponsored by member schools are preferred. The Board will approve this type of relationship at the summer board meeting. The board may determine to limit the number of endorsed programs. These relationships benefit TASC member schools directly, either by providing a resource to the council or to individual students. Endorsed programs often exhibit at TASC events and present at TASC events. Benefits to an endorsed program/partner may include access to member schools data for marketing, inclusion in conferences through presentations and reduced exhibit rates, a link on the TASC website, and inclusion in the TASC Resource Guide. Relationships are established by a board vote and are renewed annually. Existing programs must demonstrate participation by and benefit to schools and justify the continuation of the relationship in writing.

Indicate if this is a new or continuing partnership	Continuing
Name of Organization/Program	Make-A-Wish® / Kids For Wish Kids®
Primary Contact Information	
Name	Sarah G. Conner
Address	1931 NW Military Hwy. Ste. 210, San Antonio 78213
Phone Number	210-525-9474
Email	sconner@cstx.wish.org
Website	www.cstx.wish.org
Secondary Contact Information	
Name	Jael Flores
Address	2224 Walsh Tarlton Lane Ste 200
Phone number	512-329-9474
Email	jflores@cstx.wish.org
Mission/Purpose of Organization	Together, we create life changing wishes for children with critical illnesses.
How does your mission align with the goals/purpose of Texas Student Councils? (See About Us tab at www.tasconline.org.)	The Kids For Wish Kids® (KFWK) program is a student led program that develops leadership skills, promotes school spirit and instills the value of philanthropy while helping grant the wishes of children with critical illnesses. In addition to leadership opportunities, the program helps to develop math skills, enhance creativity, and build self-esteem. Like the

	purpose of the Texas Association of Student Councils, the KFWK program promotes teamwork towards a common goal.
Describe in detail the process for TASC member school participation in this program.	Participation in the Kids For Wish Kids® program is easy to facilitate. A school may go to Wish.org and find their local chapter contact info by putting in their zip code. On chapter websites like ours, Make-A-Wish Central and South Texas www.cstx.wish.org , there is an informational section about the program with contact information, KFWK videos and the KFWK Toolkit.
What is the benefit of this partnership to the TASC organization as a whole, its member schools or individual advisors/students?	The partnership is a benefit to both TASC and Make-A-Wish® as it enables Student Council members to learn to work together for a common goal to make a difference in the lives of others.
What is the benefit of this partnership to your organization?	Our partnership with TASC introduces our Kids For Wish Kids® program to new schools which help us in our mission to raise more funds to grant the wishes of children with life critical illnesses.
Is there a fee for TASC schools to attain resources or participate in the program	no
Does participation in this program require student fundraising of any type?	Yes, students will have complete ownership of the fundraising efforts and responsibility for its completion with the guidance of teachers/sponsors
Is this program available to student councils statewide?	Yes, Student Councils can go to wish.org and put in their zip code to find information on their local Make-A-Wish chapter contact.
Describe in detail the resources available to TASC schools through this partnership.	Materials like Make-A-Wish® plastic banners, balloons, stickers, and brochures are provided at no charge to use on a bulletin board or help kick off the fundraising. We also provide, free of charge, Make-A-Wish blue wristbands and paper stars for Student Council groups to use in their fundraising. In addition, a Make-A-Wish representative is available upon request to speak and show a video to Student Council groups. After the fundraising is complete a Make-A-Wish representative is usually available upon request to come to the school for a check presentation with a large check for a photo opportunity with the Student Council members. Often, this photo is used for a school newspaper, yearbook, shared district wide or for a press release.

<p>Describe the plan for serving schools across the state of Texas.</p>	<p>The Kids For Wish Kids® program is statewide, each Make-A-Wish chapter in Texas has the program.</p>
<p>Describe your intent to exhibit or present at the TASC Advisors Workshop in September, the TASC Middle Level Conference in November, and the TASC Annual Conference in April. (Presentation topics must be submitted and approved prior to each conference. Endorsed programs are eligible for reduced fees for exhibiting. Forms are available under Exhibitors/Sponsors at www.tasconline.org.)</p>	<p>We have especially enjoyed the Tabletop presentations and small group presentations in the past. We presented at the virtual conference this year.</p>
<p><u>Continuing Programs Only:</u> Provide data on the number of TASC schools that participated in this program in the previous year.</p>	<p>We only had 1 school that was a Student Council fundraiser this year in Central & South Texas because of Covid 19. Many of the fundraisers were cancelled or postponed.</p>
<p><u>Continuing Programs Only:</u> Explain how TASC school/student participation has increased or changed since the partnership began.</p>	<p>The participation has been steady except for the years we had major disasters like Hurricane Harvey, and with Covid 19. Our Kids For Wish Kids program participation as a whole was down again this year because of Covid 19.</p>
<p><u>Continuing Programs Only:</u> Describe any <u>new plans</u> for serving schools and student councils across the state of Texas.</p>	<p>With all the changes, we have found the need to present virtual fundraising opportunities to engage Student Council groups.</p>
<p><u>Continuing Programs Only:</u> Please share any suggestions you have regarding ways that TASC can add value to this partnership.</p>	<p>Having email addresses for Student Council sponsors would allow us to reach out to the sponsors at the beginning of school. This list could be shared statewide. We are sending a thank you certificate to last year's participating Student Council school in hopes to keep them engaged for 2021-2022.</p>

Thank you for your service to student councils, schools, and student leadership.