



# TASC Endorsed Program Request



## Board of Directors Policy Regarding Endorsements and/or Partnerships

Programs/projects that complement the mission and purpose of student council may be considered by the Board for an endorsement/partnership. Programs or projects interested in forming a partnership with TASC must demonstrate in writing the ways in which the program enhances the work of or provides a resource to student councils. Programs/projects sponsored by member schools are preferred. The Board will approve this type of relationship at the summer board meeting. The board may determine to limit the number of endorsed programs. These relationships benefit TASC member schools directly, either by providing a resource to the council or to individual students. Endorsed programs often exhibit at TASC events and present at TASC events. Benefits to an endorsed program/partner may include access to member schools data for marketing, inclusion in conferences through presentations and reduced exhibit rates, a link on the TASC website, and inclusion in the TASC Resource Guide. Relationships are established by a board vote and are renewed annually. Existing programs must demonstrate participation by and benefit to schools and justify the continuation of the relationship in writing.

<b>Indicate if this is a new or continuing partnership</b>	Continuing
<b>Name of Organization/Program</b>	Thirst Project
<b>Primary Contact Information</b>	
<b>Name</b>	Abby Wolfe
<b>Address</b>	5478 Wilshire Blvd. Suit 400. Los Angeles, CA 90036
<b>Phone Number</b>	323-746-5017
<b>Email</b>	abby@thirstproject.org
<b>Website</b>	www.thirstproject.org
<b>Secondary Contact Information</b>	
<b>Name</b>	Gina Mitzman
<b>Address</b>	5478 Wilshire Blvd. Suit 400. Los Angeles, CA 90036
<b>Phone number</b>	323-746-5017
<b>Email</b>	gina@thirstproject.org
<b>Mission/Purpose of Organization</b>	To build a socially conscious and active generation of young people who will take action around the global water crisis.
<b>How does your mission align with the goals/purpose of Texas Student Councils? (See About Us tab at <a href="http://www.tasconline.org">www.tasconline.org</a>.)</b>	We exist to build up the future generation as citizens who will take action to end the water crisis. TASC is focused on developing leaders, and we believe students become leaders through their experience with Thirst Project, whether that be through raising awareness or fundraising for the water crisis. We believe students are the most powerful agents of social change, and if we (as in the global community) want to change

	<p>the world in any capacity, it starts with educating and activating young people. We share in TASC's belief that leadership IS a journey, one that should be a rich and powerful experience that shapes the life of a young person. I look at your values, mission, vision, and goals and we share in almost every item listed. Through the growth and development of a powerful student community, we want to support young people to be the best versions of themselves!</p>
<p><b>Describe in detail the process for TASC member school participation in this program.</b></p>	<p>Students can request virtual presentations for their student council or any other class or group on campus. Students experience a 40 minute, interactive, high energy, multimedia presentation, learning about the global water crisis and how they can get involved. After the presentation, students can elect to fundraise or plan awareness events to educate others about the water crisis. We work one on one with students, mentoring them to help them plan fundraising and awareness events for their school.</p>
<p><b>What is the benefit of this partnership to the TASC organization as a whole, its member schools or individual advisors/students?</b></p>	<p>TASC Students get access to world-class, free, media rich and diverse content where they can learn about the global water crisis. Our outreach programs challenge students social and emotional development, as students think about who they are, the role they play in the world, and how they see themselves fitting into their local and global community.</p> <p>Students will also have access to join our online network (Mighty Networks) of students around the world who are working with Thirst Project. TASC students can network with other groups fundraising for Thirst Project, ask for advice, and share their accomplishments.</p>
<p><b>What is the benefit of this partnership to your organization?</b></p>	<p>Our mission is to build a socially conscious and active generation of young people, working together to end the global water crisis. The more students we get in front of to challenge them through presentations and mentorship, the more we accomplish our mission. We are mission focused at Thirst Project, so providing opportunities for our organization to meet a new class of student leaders is the best benefit possible.</p>
<p><b>Is there a fee for TASC schools to attain resources or participate in the program</b></p>	<p>No. All of our programs are 100% free and come at no cost to the participating teachers, students, and schools.</p>
<p><b>Does participation in this program require student fundraising of any type?</b></p>	<p>No. Our programs do not require fundraising.</p>
<p><b>Is this program available to student councils statewide?</b></p>	<p>Yes. We have a generous group of funders who afford us the opportunity to bring our program across the state.</p>
<p><b>Describe in detail the resources available to TASC schools through this partnership.</b></p>	<p>Through a partnership with Thirst Project, TASC schools will have the opportunity to schedule virtual presentations to learn more about the water crisis and the work we are doing at Thirst Project to provide communities with access to safe, clean drinking water. Students will have the ability to continue working with Thirst Project with mentorship from our team to assist in planning awareness events or fundraising</p>

	<p>events. Students will also be able to join our online network of students from around the country who are working together to end the water crisis. On our online platform (Mighty Networks) students collaborate and share how they are taking on this cause at their own schools.</p>
<p><b>Describe the plan for serving schools across the state of Texas.</b></p>	<p>We plan to get a list of schools, advisor contact info, and locations so that we can reach out to engage with TASC student councils to market our presentations. TASC schools will have the option to choose if they do or do not want to participate. If yes, we will send a speaker (virtually or in person) to the TASC school to give a presentation about the water crisis and how to stay involved with the work we are doing at Thirst Project. Afterwards, participating students will be invited to stay in touch with us at Thirst Project and receive individual mentorship to plan awareness events or fundraisers for the water crisis at their schools.</p>
<p><b>Describe your intent to exhibit or present at the TASC Advisors Workshop in September, the TASC Middle Level Conference in November, and the TASC Annual Conference in April. (Presentation topics must be submitted and approved prior to each conference. Endorsed programs are eligible for reduced fees for exhibiting. Forms are available under Exhibitors/Sponsors at <a href="http://www.tasconline.org">www.tasconline.org</a>.)</b></p>	<p>When possible, we do intend to send a representative to the TASC Advisors Workshop and the TASC Middle Level Conference so that we can educate as many educators as possible about our programs and the value they provide students!</p>
<p><b><u>Continuing Programs Only:</u> Provide data on the number of TASC schools that participated in this program in the previous year.</b></p>	<p>Our programming has changed since Covid 19 and we have continued to do a majority of presentations virtually as we do not have as many speakers traveling. However, while still providing online curriculum and programming to schools, we saw 15 schools in Texas participating in our program, mixed between students fundraising for our cause, and even schools hosting virtual presentations from our speakers.</p>
<p><b><u>Continuing Programs Only:</u> Explain how TASC school/student participation has increased or changed since the partnership began.</b></p>	<p>Since the pandemic, we stopped sending speakers around the country, this unfortunately reflected in the amount of participation at new schools who did not have a strong and long standing foundation of Thirst Project at their school. We do, however, want this to change and we have hired a new Director of School Programs who is excited to increase the presence of Thirst Project at TASC schools.</p>
<p><b><u>Continuing Programs Only:</u> Describe any <u>new plans</u> for serving schools and student councils across the state of Texas.</b></p>	<p>We are implementing the Mighty Networks platform this year across all student groups. We will be making a new channel specific to student government groups involved in fundraising for Thirst Project. This will be a peer to peer community space where other student councils can communicate, connect, and collaborate with each other.</p>
<p><b><u>Continuing Programs Only:</u> Please share any suggestions you have regarding ways that TASC can add value to this partnership.</b></p>	<p>The best way that TASC can add value to this partnership is by making introductions or sharing contact information of the participating schools. We strongly believe in our program, it's content, and how we market our experiences, we just need to ensure we connect with the right points of contact through the right channels (phone calls, emails, etc.) to make the first connection!</p>

**Thank you for your service to student councils, schools, and student leadership.**