



TASC Endorsed Program Request



Board of Directors Policy Regarding Endorsements and/or Partnerships

Programs/projects that complement the mission and purpose of student council may be considered by the Board for an endorsement/partnership. Programs or projects interested in forming a partnership with TASC must demonstrate in writing the ways in which the program enhances the work of or provides a resource to student councils. Programs/projects sponsored by member schools are preferred. The Board will approve this type of relationship at the summer board meeting. The board may determine to limit the number of endorsed programs. These relationships benefit TASC member schools directly, either by providing a resource to the council or to individual students. Endorsed programs often exhibit at TASC events and present at TASC events. Benefits to an endorsed program/partner may include access to member schools data for marketing, inclusion in conferences through presentations and reduced exhibit rates, a link on the TASC website, and inclusion in the TASC Resource Guide. Relationships are established by a board vote and are renewed annually. Existing programs must demonstrate participation by and benefit to schools and justify the continuation of the relationship in writing.

Indicate if this is a new or continuing partnership	Continuing
Name of Organization/Program	Digital4Good + #ICANHELP
Primary Contact Information	
Name	Kim Karr
Address	2250 Renwick Lane, Antioch, CA 94509
Phone Number	925.550.4013
Email	kim@icanhelp.net
Website	www.icanhelp.net
Secondary Contact Information	
Name	Marisa McAdams
Address	Click here to enter text.
Phone number	925.237.1056
Email	admin@icanhelp.net
Mission/Purpose of Organization	We are agents of change committed to promoting youth empowerment and preventing online abuse through student leadership, digital citizenship education, and community engagement.
How does your mission align with the goals/purpose of Texas Student Councils? (See About Us tab at www.tasconline.org.)	Like TASC, Digital4Good + #ICANHELP places a strong focus on promoting student leadership and empowering student voices. We equip students with the skills to lead, educate, and support their peers in order to build more positive campus cultures and stronger school communities.

<p>Describe in detail the process for TASC member school participation in this program.</p>	<p>TASC member schools can become involved by starting an on-campus Digital4Good club; registering for our online courses, curricula, and trainings; and/or by booking in-person keynote presentations, workshops, and trainings. We also host an annual event, the Digital4Good Summit, which TASC schools would be invited to attend in person.</p>
<p>What is the benefit of this partnership to the TASC organization as a whole, its member schools or individual advisors/students?</p>	<p>As a partner organization, TASC will be able to get important online law updates and learn how they impact schools. We are willing to speak at your events and have TASC schools attend our own events, which include mentors from large tech companies. We can offer support and guidance to TASC and their schools in dealing with social media issues.</p>
<p>What is the benefit of this partnership to your organization?</p>	<p>As a national organization, we believe it's important to connect with schools in every state so we can hear directly from students and educators about the issues impacting their area and find ways to best support them. We're more powerful when working together to solve the issues that affect schools and students today, both online and on campus.</p>
<p>Is there a fee for TASC schools to attain resources or participate in the program</p>	<p>We have several free resources available for TASC schools: our Social Media Emergency Plan, Club Startup Kit, Educator/Parent Digital Safety Course, monthly Students4Good webinars, the Digital4Good Summit, webinars for educators, and our partnership library of mental health activities and downloads. We do offer paid courses, curricula, and presentations as well.</p>
<p>Does participation in this program require student fundraising of any type?</p>	<p>No, but some students do fundraise for us because we offer curricula, programs, events, and courses created by students for students' benefit. We are a 501(c)(3) organization, and students have raised money to donate to our organization to help us continue our work.</p>
<p>Is this program available to student councils statewide?</p>	<p>Yes, our program is available to any school in the United States.</p>
<p>Describe in detail the resources available to TASC schools through this partnership.</p>	<ul style="list-style-type: none"> *Educator webinars about Digital Citizenship, Safety, Literacy, Wellness *Monthly Students4Good events for students to share ways they're improving their communities or advancing important causes *Support + guidance for negative/harmful social media incidents that arise at any TASC school (e.g., fake page, nude photos situation, Zoom bombing, leader posts something inappropriate) *Training workshops at TASC school events *Free curriculum + ideas to use at their school
<p>Describe the plan for serving schools across the state of Texas.</p>	<p>We can send monthly updates on resources and events available to schools for TASC to share with their members. We can also deliver presentations and workshops at events. Additionally, TASC schools' students can start on-campus Digital4Good clubs or join our internship program (open to students aged 13 through college-age), which offers college credit and mentoring/networking opportunities with professionals from large tech companies.</p>

<p>Describe your intent to exhibit or present at the TASC Advisors Workshop in September, the TASC Middle Level Conference in November, and the TASC Annual Conference in April. (Presentation topics must be submitted and approved prior to each conference. Endorsed programs are eligible for reduced fees for exhibiting. Forms are available under Exhibitors/Sponsors at www.tasconline.org.)</p>	<p>We would love to give keynote presentations at your events and share free resources from our newly released Social Media Emergency Plan. We created the Emergency Plan to educate students, staff, and administrators on how to respond to threats posted online. Our goal is to help schools ensure they are equipped to handle any crisis that poses a danger to people's safety and health.</p>
<p><u>Continuing Programs Only:</u> Provide data on the number of TASC schools that participated in this program in the previous year.</p>	<p>We have had 13 students from Texas participate in our student internship program, as well as several Texas schools reach out to us for social media support.</p>
<p><u>Continuing Programs Only:</u> Explain how TASC school/student participation has increased or changed since the partnership began.</p>	<p>More students from Texas have been involved in our internship program, with some becoming leaders of our annual intern teams.</p>
<p><u>Continuing Programs Only:</u> Describe any <u>new plans</u> for serving schools and student councils across the state of Texas.</p>	<p>We have started several new quarterly webinar series for educators and admin: Admin Round Tables, expert tech talks, and informational webinars about our programs. All of our webinars are free to attend.</p> <p>We also released our Social Media Emergency Plan in June, which is available to schools at no cost. This interactive PDF resource includes crisis response plan templates, investigation checklists, social media risk assessment charts, and much more. The full Emergency Plan can be downloaded for free; however, there is an optional, low-cost video course that provides detailed instructions on how to effectively implement this resource.</p>
<p><u>Continuing Programs Only:</u> Please share any suggestions you have regarding ways that TASC can add value to this partnership.</p>	<p>TASC can provide speakers/panelists for our new Admin Round Table webinars, which are held on a quarterly basis and targeted towards educators and admin.</p>

Thank you for your service to student councils, schools, and student leadership.