



## **FUNDRAISING PARTNERSHIP**

In an effort to keep TASC's mission alive and well during COVID we have partnered with [School Funding Group](#) to help our schools raise money for school culture across the state.

We did this because SFG's virtual fundraisers:

- + Won't cost your school a dime
- + Provide awesome benefits to your donors and your students
- + And best of all, they return 70% of all money raised back to us!

JC Pohl, the CEO of [TEEN TRUTH](#) and longtime friend of TASC, will be guiding us through this process. We are hoping that you and your students would be interested in this very special opportunity.

[CLICK HERE](#) to watch a short overview video that he prepared for you.

10% of all money raised will come to TASC to help fund scholarships and state project initiatives, while the remaining 60% will go directly to you and your council to use at the local level to build school culture.

### **SFG BENEFITS**

70% split of all funds collected

- Spirit Gear to encourage students to earn higher donation levels
- Virtual website featuring a logo and letter from each STUCO advisor
- Donors will receive free access to SFG's discount website  
*featuring brands like Oakley, Nike, Amazon, and more!*

### **SAMPLE FUNDRAISER**

Your STUCO has 50 students

- Each student receives 10 donations through their individual link
- Campaign totals 500 donations resulting in \$10,000 in revenue
- TASC receives \$1,000; Your school receives \$6,000
- Donors receive a 1-yr subscription to SFG's discount website
- Student leaders receive free spirit gear

Contact JC Pohl at [jc@teentruth.net](mailto:jc@teentruth.net) for any questions or concerns.

