**The following is a guide to help you write your own press release. Personalize it how you want. Here are a few tips about sending a press release:**

* Email is preferred. Copy the text into the body of the email (not an attachment) and make the subject something like: Local teens represent ……at ……
* If you fax the press release, do not use a cover letter. All of your contact information will be on the press release.
* You can attach a picture (jpeg is best). If you attach a picture, add information at the bottom of the press release to say that photo is attached. Then add School Name students left to right (specify top row, etc.)
* You may want to send this to your local paper as well as to your school/district media relations person.

**For Immediate Release:** Date

Media Contacts:

Terry Hamm, Texas Association of Student Councils

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Parent, Teen, or Advisor Name

Email and Phone Number

City/Town Teens Tackle Real World Issues at Leadership Training

(City, Texas) –Texas teens across the state gained skills in goal setting, team building, problem solving, and project planning though interactive methods at Texas Association of Student Council (TASC) Leadership Workshops.

Full names represented School Name High School as delegates to the workshop at College/school Name in month. During five days (or the day) of rigorous training and project based learning, they gained the tools and knowledge necessary to improve student council effectiveness in their local school.

“I attended this workshop because Insert text, and I am excited to be able to Insert text, said Full student name.

The workshop theme of “RISE” encouraged student leaders to understand the importance of resiliency and how to overcome disappointment. It is important for leaders to take some risks in order to move forward and to realize that not every effort will be successful. As student council members, they have the opportunity to plan and complete projects that profoundly impact the culture and climate of their schools as well as individual students. In doing so, both they and their classmates must seek to rise above negativity and discouragement in order to make schools a place where students and staff want to be.

“One of the most important things I learned at workshop is insert text,“ and I will use that to insert text at school name,” said full student name. “I appreciate school name’s principal, insert name, allowing us to attend this workshop. We intend to make full use of everything we learned.

Our student council members are amazing (use your words), said advisor insert name. They insert text and represented school name extremely well as they worked with student leaders from across the state of Texas. Insert text if you want about plans for year, first major project, etc.

TASC is a non-profit serving high school and middle level student councils in Texas. Sponsored by the Texas Association of Secondary School Principals, its purposes are to develop leadership abilities in students, promote democracy as a way of life, and establish and uphold high standards for local councils. With 1399 member schools, it is the largest state student council association in the United States.