**The following is a guide to help you write your own press release. Personalize it how you want. Here are a few tips about sending a press release:**

* Email is preferred. Copy the text into the body of the email (not an attachment) and make the subject something like: Local teens represent ……at ……
* If you fax the press release, do not use a cover letter. All of your contact information will be on the press release.
* You can attach a picture (jpeg is best). If you attach a picture, add information at the bottom of the press release to say that photo is attached. Then add School Name and individuals left to right (specify top row, etc.)
* You may want to send this to your local paper as well as to your school/district media relations person.

**For Immediate Release:** Date

Media Contacts:

Terry Hamm, Texas Association of Student Councils

512-443-2100 ext. 233 [terry@tassp.org](mailto:terry@tassp.org)

Parent, Teen, or Advisor Name

Email and Phone Number

Delegates to TASC Advanced Leadership Workshop Hear Harriet Turk

(City, Texas) –High School Student Council members across Texas worked with motivational speaker Houston Kraft at a Texas Association of Student Councils (TASC) Advanced Leadership Workshop at (choose Lakeview or Mo Ranch) (January 23 - 25 or February 13 - 15).

Full names or number of students represented School Name School as delegates to the workshop. During the three days of leadership training and idea sharing, they gained the tools and knowledge necessary to not only improve student council effectiveness in their local school but also to enhance their personal leadership skills.

“I attended this workshop because Insert text, and I am excited to be able to insert text, said student name. “The most exciting thing we learned was insert text, and based on what we learned, we will insert text.”

Students and advisors heard from nationally known speaker Houston Kraft who shared with students that everyone deserves love and respect, especially those who are most difficult to like. Students left with a renewed purpose to reach out to everyone in their schools.

“One of the most important things I learned at workshop is insert text,“ and I will use that to insert text at school name,” said full advisor name. “I appreciate school name’s principal, insert name, allowing us to attend this workshop. We intend to insert text here.

TASC is a non-profit serving high school and middle level student councils in Texas. Sponsored by the Texas Association of Secondary School Principals, its purposes are to develop leadership abilities in students, promote democracy as a way of life, and establish and uphold high standards for local councils. With over 1200 member schools, it is the largest student leadership organization in the United States.