**The following is a guide to help you write your press release. Personalize it how you want. Here are a few tips about sending a press release.**

* Email is preferred. Copy the text into the body of the email (not an attachment) and make the subject something like: Local teens present …… at ….,
* If you fax the press release, do not use a cover letter. All of your contact information will be on the press release.
* You can attach a picture (jpeg is best). If you attach a picture, add information at the bottom of the press release to say a photo is attached. Then add the School Name and names of individuals left to right (specific top row, etc.)
* You may want to send this to your local paper and your school/district media relations person.

**For immediate release:** Date

Media Contacts:

Patty Wangler, Texas Association of Student Councils

512-443-2100 ext. 8517 [**patty@tassp.org**](mailto:patty@tassp.org)

**\_\_\_\_\_\_\_\_\_Student Council Earns Statewide Recognition**

\_\_\_\_\_\_ has been recognized by the Texas Association of Secondary School Principals (TASSP) and the Texas Association of Student Councils (TASC) for outstanding achievement in assisting the \_\_\_\_\_\_\_\_\_\_\_\_\_\_ principal and campus in meeting accountability measures and the demands of unfunded mandates. TASC has over 1,000 member schools. Of those, \_\_\_\_\_\_\_\_\_\_\_ is one of only \_\_\_ high school student councils statewide to receive this highly-esteemed honor.

“Advisor comment here,” said \_\_\_\_\_\_\_, advisor of \_\_\_\_ Student Council. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ additional comment.”

Student Council members develop proven skills in team building, problem-solving, project planning, and decision-making. In addition, student council members serve their communities through their co-curricular activities while strengthening their academic and civic skills. \_\_\_\_\_\_\_\_\_, Student councils deal with real-world issues and contribute to a positive school culture and climate. (member/officer, etc.). of \_\_\_\_\_\_\_student council expressed his/her excitement in earning this recognition saying, “\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

The $1,000 award will help fund      student council members’ attendance at a TASC Summer Leadership Workshop.

TASC is a non-profit serving high school and middle-level student councils in Texas. Sponsored by the Texas Association of Secondary School Principals, its purposes are to develop leadership abilities in students, promote democracy as a way of life, and uphold high standards for local councils. TASC is the largest state student council organization in the US.