**The following is a guide to help you write your own press release. Personalize it how you want. Here are a few tips about sending a press release:**

* Email is preferred. Copy the text into the body of the email (not an attachment) and make the subject something like: Local teens represent ……at ……
* If you fax the press release, do not use a cover letter. All of your contact information will be on the press release.
* You can attach a picture (jpeg is best). If you attach a picture, add information at the bottom of the press release to say that photo is attached. Then add School Name and individuals left to right (specify top row, etc.)
* You may want to send this to your local paper as well as to your school/district media relations person.

**For Immediate Release:** Date

Media Contacts:

Terry Hamm, Texas Association of Student Councils

512-443-2100 ext. 233 [terry@tassp.org](mailto:terry@tassp.org)

Parent, Teen, or Advisor Name

Email and Phone Number

City/Town Advisors Gain Knowledge and Skills for Effective Student Activity Programs

(City, Texas) –Student Council and National Honor Society Advisors across the state gained expertise in project planning, effective programming, high priority needs, and leadership development at the Texas Association of Student Council (TASC)/Texas Association of Secondary School Principals Advisors Workshop (TASSP).

Full names represented School Name High School as delegates to the workshop In San Marcos September 24 and 25. During the two days of professional development and idea sharing, they gained the tools and knowledge necessary to improve student activity effectiveness in their local school.

“I attended this workshop because Insert text, and I am excited to be able to insert text, said Advisor Name.

Student Council advisors gained knowledge of resources to help their councils participate in the TASC state service project. Dare to Donate. In August of 2016, TASC state officers and district presidents called on student leaders to invite others to share leadership experiences with the state theme: “Dare to Dream…..Dare to Do!” The 2016-2017 state service project, Dare to Donate, is a call to action for student councils to build the base of organ donors in Texas. TASC always changes lives. This year TASC will save lives.

NHS Advisers spent time with Elancia Felder, Manager of Honor Society Programs and Policies, as they focused on NHS expectations, service projects, and effective chapter management.

“One of the most important things I learned at workshop is insert text, and I will use that to insert text at school name,” said full advisor name. “I appreciate school name’s principal, insert name, allowing me to attend this workshop. I intend to insert text here.

Keynote speaker, Brene Brown, shared information about the power of vulnerability and encouraged those advisors who dare greatly every day. Phil Boyte, author of School Climate by Design, explained the many ways that student councils and their advisors can positively influence school culture and climate.

TASC is a non-profit serving high school and middle level student councils in Texas. Sponsored by the Texas Association of Secondary School Principals, its purposes are to develop leadership abilities in students, promote democracy as a way of life, and establish and uphold high standards for local councils. With over 1200 member schools, it is the largest student leadership organization in the United States.