



# STUDENT & HONOR COUNCIL SOCIETY ADVISOR WORKSHOP

**September 18-19 , 2022 • Embassy Suites  
Hotel and Conference Center, San Marcos**

# Welcome



Welcome to the 2022 Texas Student Council and Honor Society Advisor Workshop sponsored by the Texas Association of Secondary School Principals (TASSP) and Texas Association of Student Councils (TASC). Student Council and Honor Society complement and support each other at the campus level, as well as share many common student members. Therefore, this workshop is designed to provide training experiences in areas that are specific to each and common to both sets of advisors.

TASSP/TASC is excited and proud to host this event and welcome exemplary educators to San Marcos for a weekend of motivation, inspiration and education. The program was carefully designed to offer a dynamic combination of peer and professional presenters who will be a great resource for student council and honor society advisors in Texas.

TASSP/TASC staff is here to help you make the most of your workshop experience. If you need anything, don't hesitate to ask. Partner organizations and exhibitors that support the goals and purposes of these student groups are also in attendance to distribute information, and the TASC student leadership store is stocked with great materials available for purchase. The bookstore will be open on Sunday (8:00a - 5:00p) and Monday (8:30a - 11:00a).

The TASSP motto is "Above All, Students First." We believe that when student councils and honor societies collaborate effectively on campus and when advisors receive meaningful training, students are best served in Texas schools. It is our hope that this workshop will provide you with the experiences necessary to lead these exemplary students in your schools. Best wishes for a great workshop.



Archie E. McAfee  
TASSP/TASC Executive Director



Patty Wangler  
TASC Director

# Workshop Schedule

Sunday, September 18

**REGISTRATION** | West Hallway.....8:00a - 5:00p

**EXHIBITS AND LEADERSHIP STORE** | South Hallway.....8:00a - 5:00p

**OPENING GENERAL SESSION** | Veramendi E.....9:00a - 10:50a



## **KINTSUKUROI: ON EMPATHY AND OTHER THINGS**

**S.C. Says aka Andre Bradford**

Andre will kick off programming by performing his slam poetry show “Kintsukuroi: On Empathy and Other Things” and follow the performance with a Q&A discussion around the show’s topics including diversity appreciation, mental health awareness, and the necessity for empathy to bridge the division in our communities. Through this session, he will aim to provide advisors with a new lens using slam poetry, with which to view empathy and help them truly understand the value and power of story, and how vital it is to seek a deeper understanding of the people around us to make a lasting impact.

*Andre Bradford, a.k.a. S.C. Says, is an Austin based slam poet who has been performing slam poetry since 2013. He’s toured and featured at venues and universities across the country, and his work has been featured in the Huffington Post, Write About Now, The Edge radio, The Culture Trip, and Blavity. He is a two time Austin Poetry Slam Champion, the 2022 Texas Grand Slam Champion, and is the author of the upcoming book Golden Brown Skin. He also once popped a bag of popcorn without burning a single kernel, which is arguably one of his greatest achievements.*

**BREAK AND TRANSITION TIME**..... 10:50a - 11:00a

**TASC AND HONOR SOCIETY CONCURRENT SESSIONS** ..... 11:00a - 11:40a

### **• Honor Society Overview - Veramendi A**

Honor Societies have a vital role in schools and communities. Learn what resources are available to you and meet the advisors who make their chapters successful. (For NJHS/NHS)

### **• Student Councils - Veramendi E**

Let’s celebrate! Reunite with old friends and make new ones. Meet the TASC Board of Directors and learn what great things are planned for the coming year.

**LUNCHEON AND TEXAS STAR AWARDS** | Veramendi E..... 12:00p - 12:45p

Take some time to relax and reconnect. TASC will present the Texas Star Awards during this time.

**BREAKOUT SESSIONS - SET 1** (See page 4)..... 1:00p - 1:45p

In Breakout Sessions, advisors may choose the specific session that applies to their role and experience level. See page 4 for session descriptions and locations.

**BREAKOUT SESSIONS - SET 2** (See page 5)..... 2:00p - 2:45p

**SOCIAL / BREAK - South and West Hallway** ..... 2:45p - 3:10p

Let’s relax for just a moment.

**TABLE SHARES** | Veramendi E (See handout)..... 3:15p - 4:30p

It’s time to gather new ideas and share your knowledge as well. We will have four rounds of 12 minute Table Shares.

**BREAKOUT SESSIONS - SET 3** (See page 6)..... 4:45p - 5:30p

**SOCIAL / RECEPTION** | Embassy Suites Rocky River Grill and Atrium ..... 5:30p - 7:30p

TASC will provide hors d’oeuvres for attendees in the lobby of the Embassy Suites. Please join us to continue the conversation about student leadership and to build that network of support essential to us all - or just join us to relax and have a good time.

# Workshop Schedule

Monday, September 19

**INFORMATION, EXHIBITS & LEADERSHIP STORE** | South Hallway.....8:30a - 11:00a

**BREAKOUT SESSIONS - SET 4** (See page 7)..... 9:00a - 9:45a

**BREAKOUT SESSIONS - SET 5** (See page 8)..... 10:00a - 10:45a

**CLOSING GENERAL SESSION** | Veramendi E (Door prizes awarded).... 11:00a - 12:30p



## **GETTING TO KNOW YOUR WORTH | Steve Southard**

The life of anyone who works with student activities is a crazy one, for sure! There is no denying it, but there is something special about leadership and student activities. Teacher and speaker, Steve Southard, will share with us the value and excitement that our job brings, both to us, and to so many students. An activity director for 33 years, Steve will inspire us to do more, and be more, in the lives of our students and communities.

*Steve Southard was a high school teacher for 37 years. He served Sonora High School, in Sonora, California, for 34 years as a teacher, activities director, coach, and advisor. The National Association of Student Councils has presented Steve with both the Warren Schull and the Earl Reum Awards, which recognize outstanding contributions in working with student leaders and activities directors. He has also been inducted into the California Association of Directors of Activities Hall of Fame.*

## **PLEASE REMEMBER:**

- Look for the Advisor Workshop Evaluation which will be sent via e-mail. We value your opinion and comments.
- TASC members, pick up your TASC District ribbon at the TASC booth. Stop by to ask questions!
- Continuing Professional Education forms are posted on the TASC Advisor Workshop webpage.
- Handouts, PowerPoints, etc., from presentations will be posted on the TASC Advisor Workshop webpage.

## **MARK YOUR CALENDARS:**

### **MIDDLE LEVEL STATE ANNUAL CONFERENCE**

Nov. 11-12, 2022: San Marcos

### **ADVANCED LEADERSHIP WORKSHOPS**

Jan. 21-23, 2023: Lakeview | Feb. 10-12, 2023: Mo-Ranch

**HIGH SCHOOL ANNUAL CONFERENCE** • April 21-23, 2023: Irving

### **SUMMER LEADERSHIP WORKSHOPS**

June & July 2023 • Various Colleges in Texas

### **DISTRICT LEVEL MEETINGS AND TRAININGS**

Fall 2022 & Spring 2023 • Various Locations in TX

### **STUDENT LEADERSHIP CLASS CURRICULUM ACADEMY**

Summer 2023 • Location and Date TBD

### **REGIONAL / NATIONAL EVENTS**

Southern Association of StuCo: Oct. 21-23, 2022 in Parkland, FL  
National Conference on Student Activities: Dec. 2-4, 2022 in Boston

# Sunday, September 18

## BREAKOUT SESSION DESCRIPTIONS

### SET 1 • 1:00p - 1:45p

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*Advisors may select one of the sessions in each set. Read about the speakers on pages 9-11.*

Spring Lake A ..... Laurie Zuehlke and Courtney Lindloff  
**Game On!**

(For ALL) Games are a fundamental way that humans interact and learn. Playing can boost confidence and connect kids with all abilities. Pep Rally Games, Teambuilding Games, Ice Breaker Games, and more. If it's fun and connects your group, we will play it! ...and there may be prizes! ;-)

Spring Lake B ..... SC Says - Andre Bradford  
**Empathy Deep Dive Workshop**

(For ALL) Andre will create space for participants to discuss the themes and poems expressed during his show, and lead them through two activities designed to facilitate a more empathetic disposition. Participants will get to identify and vocalize aspects of their lived experience that we don't get to talk about in our everyday conversations, and gain additional insight into how they can foster more Purposeful Empathy in their own lives and in their communities.

Spring Lake C ..... Antoinette Hernandez and Kristi West  
**Building Blocks for New High School Advisors (Part 1)**

(For New Advisors: HS StuCo) Join us to cover the basics high school advisors need to build a strong program. Topics include constitutions, elections, officer roles, managing a council, and project ideas to make your council effective and your role as an advisor meaningful and successful.

Veramendi A ..... Kaitlyn Eberhardt  
**Texas Advocacy Project - In Their Shoes:  
Teen Dating Violence Simulation (Interactive Activity!)**

(For ALL) This is a scenario-based training designed to help participants talk about what dating is like for today's teens—from their perspective. Participants will become teen characters, make choices about their relationships, and see what happens. "In Their Shoes" provides a snapshot of unhealthy teen relationships and generates a thoughtful discussion about what happens in unhealthy relationships and what opportunities exist to support those experiencing them.

Veramendi B ..... Christy Thomas  
**Teens in the Driver Seat**

(For ALL) Come learn about one of our Endorsed Programs and how to implement it effectively at your school. The goal of Teens in the Driver Seat® is to raise awareness of the top driving dangers for teens and prevent crashes involving young drivers. The program empowers teens to spread the word among their peers about deadly driving risks and encourages them to make smart choices while behind the wheel and as passengers.

Veramendi C ..... Christy Reuter  
**New Advisor? Never Fear! Help is Here! (Part 1)**

(For New Advisors: ML StuCo) Come on in. You'll not only be leaping tall buildings in single bound, you'll be prepared to work with Middle Level Students! Welcome to our Super Hero Team.

Veramendi D ..... Jaime Burke-Hicks  
**Best of the Best!**

(For NHS/NJHS) Let's share some of our best resources including interview questions, projects, partnering with other groups, socials, and recognition.

# Sunday, September 18

## BREAKOUT SESSION DESCRIPTIONS

### SET 2 • 2:00p - 2:45p

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Spring Lake A .....Steve Southard

#### **Leaders Under Construction**

(For ALL) Leadership development is a process of activities, interaction with others, and thought development. Gain insight into some of what it takes to build leaders . . . one day at a time. Leave this session with lessons you can use right away!

Spring Lake B .....SC Says - Andre Bradford

#### **Empathy Deep Dive Workshop**

(For ALL) Andre will create space for participants to discuss the themes and poems expressed during my show, and lead them through two activities designed to facilitate a more empathetic disposition. Participants will get to identify and vocalize aspects of their lived experience that we don't get to talk about in our everyday conversations, and gain additional insight into how they can foster more Purposeful Empathy in their own lives and in their communities.

Spring Lake C .....Antoinette Hernandez and Kristi West

#### **Building Blocks for New High School Advisors (Part 2)**

(For New Advisors: HS StuCo) Join us to cover the basics high school advisors need to build a strong program. Topics include constitutions, elections, officer roles, managing a council, and project ideas to make your council effective and your role as an advisor meaningful and successful.

Veramendi A .....Amanda Garay

#### **Service with a Smile**

(For NHS) What are you doing for others? Bring your community service ideas to the table! Share the successful community service projects you have established at your schools and within your communities. Let's also explore the TASC sponsored programs and how we can use them in our chapters.

Veramendi B .....Adam Outland

#### **Elevate Your Leadership: Tools to Activate and Motivate your Students to Success**

(For ALL) Have you ever struggled with students whose motivation seems to ride the roller coaster throughout the school year? Do you ever feel like you want your student's success more than they do? In this session Adam Outland will share best practices his company has used to activate students internal drive and to help them find consistency in their motivation to lead.

Veramendi C .....Christy Reuter

#### **New Advisor? Never Fear! Help is Here! (Part 2)**

(For New Advisors: ML StuCo) Come on in. You'll not only be leaping tall buildings in single bound, you'll be prepared to work with Middle Level Students! Welcome to our Super Hero Team.

Veramendi D .....Brent Camalich

#### **Everybody Wants to Be Famous These Days**

(For ALL) The CEO of dude. be nice will share his experiences in going "viral" and inspire you and your students to make people famous for their "kindness," not necessarily their "coolness."

# Sunday, September 18

## BREAKOUT SESSION DESCRIPTIONS

### SET 3 • 4:45p - 5:30p

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Spring Lake A .....Steve Southard

#### **Leaders Under Construction**

(For ALL) Leadership development is a process of activities, interaction with others, and thought development. Gain insight into some of what it takes to build leaders...one day at a time. Leave this session with lessons you can use right away!

Spring Lake B .....Katie Keyes

#### **Panic Button: Staying Calm in a Crazy World**

(For StuCo) Advisors, do you need to stay sane in the craziest of moments? This presentation from Katie Keyes, TASC Secretary School Advisor from Boswell High School, will help advisors keep the main thing the main thing...giving students resources to have a student-led student council. From training your officers and members to getting involved outside your school in TASC to developing projects that truly make an impact and help you reach your goals; you will walk away with ideas that you can implement right away, and that will help you help students!

Spring Lake C .....Susan Waldrep

#### **Let's put the Kick in Kick Cancer!**

(For StuCo) Join Susan as she presents about all of the ways that your school can Kick Cancer this year to participate in the State Project that began as the Texas High School Presidential Campaign Platform!

Veramendi A ..... Cheryl Royal

#### **Leadership Class: Thermometer or Thermostat? Your Leadership Program Can Affect Climate Change**

(For ALL) Disclaimer: This one's not for you if you are thinking it's all about energy and environment projects. This breakout will focus on how your leadership program can be a positive proponent for campus climate change. How can large and small events, opportunities, habits, and norms help make your school a place where teachers and students feel they matter and they belong. Come to collaborate, create, and postulate. It all starts with your leadership students.

Veramendi B .....Adam Outland

#### **Elevate Your Leadership: Tools to Activate and Motivate Your Students to Success**

(For ALL) Have you ever struggled with students whose motivation seems to ride the roller coaster throughout the school year? Do you ever feel like you want your student's success more than they do? In this session Adam Outland will share best practices his company has used to activate students internal drive and to help them find consistency in their motivation to lead.

Veramendi C .....Jasmine Johnson

#### **Jump Starting Middle Level Student Council**

(For ML StuCo) Being advisor of an active Middle Level StuCo is no easy task. Rebuilding that Student Council after the disruption of COVID-19 is an even harder task. This presentation will explore ways to restart an active Middle Level Student Council while dealing with the new realities we face due to COVID. We will look at ways to counteract the negative results of COVID as well as how to incorporate the positive technological advances we've come to utilize all while keeping our middle level students safe and engaged.

Veramendi D .....Haley Thompson

#### **Thirst Project and Legacy Youth Leadership**

(For ALL)

Thirst Project and Legacy Youth Leadership have joined forces to help students tackle the biggest issues facing our local and global communities. Come learn how you can help your student council members develop tangible skills and grow as socially conscious young leaders who will change the world!

# Monday, September 19

## BREAKOUT SESSION DESCRIPTIONS

### SET 4 • 9:00a - 9:45a

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Spring Lake A ..... Scott Backovich

#### **Activity REVOLUTION! Creating a Culture Where EVERYONE Participates!**

(For ALL) Wish more of your campus would participate in student activities? Tired of using the same old themes, events, and strategies to engage students? Looking to spark year-round campus participation? It's time for a full-blown activity revolution! In this action-packed session, ENVOLVE founder Scott Backovich will unlock a wealth of resources to help you create the best activities program possible! Gain new and valuable tools, learn innovative activity frameworks, and walk away with a treasure trove of activities you can use to engage your students today!

Spring Lake B ..... Cheryl Royal, Susan Waldrep, Antoinette Hernandez

#### **Happy Teachers = Happy Kids, Happy Kids = Happy Parents, Happy Parents = Happy Everybody!**

(For StuCo) Join three happy advisors for a fun, interactive school culture breakout session pulling from all the things we have pulled from everywhere!

Spring Lake C ..... Kaitlyn Eberhardt

#### **Texas Advocacy Project - In Their Shoes: Teen Dating Violence Simulation (Interactive Activity!)**

(For ALL) This is a scenario-based training designed to help participants talk about what dating is like for today's teens—from their perspective. Participants will become teen characters, make choices about their relationships, and see what happens. "In Their Shoes" provides a snapshot of unhealthy teen relationships and generates a thoughtful discussion about what happens in unhealthy relationships and what opportunities exist to support those experiencing them.

Veramendi A ..... Kenna Cavnar

#### **Forms, Forms, Forms!**

(For StuCo) Join Kenna for all of the Forms! She has forms for planning, financial budgets, reporting, minutes and agendas, and digital forms for surveys, dash surveys on suicide and violence.

Veramendi B ..... Shannon Reynolds

#### **Let's Lead with Heart Through AMAZING Community Service Projects**

(For ALL) Looking for amazing service project ideas that not only serve your school, but also reach out into your community? Then this is the session to attend! I will share the many ways my Council uses BUCKETS OF LOVE, as well as our WINDOWS OF WELLNESS we paint at several local nursing homes!

Veramendi C ..... JC Pohl

#### **Building School Culture From the Inside Out**

(For ALL) Building a strong school culture should be the first priority of every school leader. It is proven to decrease SEL issues, enhance academic performance, and improve student engagement. This session reveals a framework for giving students a voice and empowering them to take ownership of their school, so you won't have to do it all alone! Led by award-winning producer and nationally certified counselor, JC Pohl, this session focuses on tested methods that build resiliency, develop positive culture, and connect students across your campus and community.

Veramendi D ..... Jasmine Johnson and Jaime Burke-Hicks

#### **Keeping Your Cool with Middle Level**

(For ML StuCo) Middle School is a trying time for both the students and their teachers. This presentation will focus on strategies and tricks to help you keep your cool while navigating middle level student activities. Get ideas for middle level specific activities and organization. Your StuCo members need you to be cool, calm, and collected, and this presentation will help you on that path.



# Monday, September 19

## BREAKOUT SESSION DESCRIPTIONS

### SET 5 • 10:00a - 10:45a

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Spring Lake A .....Scott Backovich

#### **Tradition Change-Up!**

(For ALL) Fed-up doing the same activities year after year because “we’ve always done them?” Exhausted from constantly having to decide if an activity should be canceled because of low participation or turnout? We are too. Facilitated by ENVOLVE founder Scott Backovich, this session is designed to help you create new traditions that students actually want to participate in. Break down your own school’s current activity culture, learn new and innovative ways to craft traditions specifically for students who need it most, and collaborate with other advisors to establish a game plan you can use today!

Spring Lake B .....Jarinne Fletcher and Shelley Sears

#### **Rules of Engagement**

(For StuCo) Fun and exciting ways to connect with students and community members. Engaging with your students in positive ways not only builds on school culture, it also helps push them to succeed. (These ideas add points to your binders... just FYI) Be Respectful. Be Present. Be Truthful! Small steps build a stairway to success!

Spring Lake C .....Lianna Gantz

#### **The Roadtrip’s Not Over, Continue Down the Road to Mental Wellness**

(For ALL) Join Lianna Gantz as she shares ideas for continuing your community down the road to mental wellness, continuing the journey. Mental Wellness ideas will be shared to make this an ongoing focus on your campus as the years come!

Veramendi A .....Molly Ford

#### **The Civics Center**

(For ALL) The Civics Center promotes nonpartisan peer-to-peer high school voter registration drives through our free workshops which teach students how to organize these drives at their own schools. Students come away understanding their state and county laws around voter registration, how to become or connect with a local Volunteer Deputy Registrar, and how to encourage their peers to get excited about voting in their first election.

Veramendi B .....CJ McClung

#### **Everything I Wish I Knew When I Became a Student Council Advisor**

(For New StuCo) When I first became a Student Council Advisor, I had absolutely NO CLUE what I was doing. I learned by trial and error (mostly error) but am excited to now have a program that is entirely Student ran (with me serving as the Advisor, not doing everything) and thriving with over 100 kids. We are a VIBRANT part of our campus life. This session will provide you with the roadmap and guide that I wish I would have had when I got started. You will leave this session with a Google Drive full of resources! I hope to provide you with tools to either help you get started or to implement into your program to help you thrive!

Veramendi C .....JC Pohl

#### **Building Resilient Students From the Inside Out**

(For ALL) Multiple school shootings occur every year. Teen suicide is on the rise. Thousands of students are bullied every day. In the face of such overwhelming stress, how can we help our students work through the adversity they regularly face? Award-winning producer and nationally certified counselor, JC Pohl, offers a direct pathway to one singular solution: resiliency. In this interactive session, JC offers five proven and immediately applicable ways to help students build self-efficacy and resilience. These keys to building resilient students might stop the next potential school shooter, save a suicidal student, or remind every bullied child that brighter days lie ahead.

Veramendi D .....Wilton Allen

#### **THE RECHARGE: School Spirit & Activities to the MAX**

(For ALL) Bringing all of the wonderful OUT OF THE BOX IDEAS and MAX LEVEL ENERGY to your Student Activities program from the perspective of a ML & HS Activities Director! In this session, you are guaranteed to walk away with a folder full of ideas with actual implementation guides and resources galore! This is something you don’t want to miss!

# Workshop Speakers

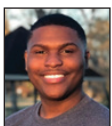
## Keynotes:



**SC Says - Andre Bradford** | (a.k.a. S.C. Says) is an Austin-based slam poet who has been performing slam poetry since 2013. His mission is to create more empathetic communities and cultures using artistry and spoken word. He's toured and featured at venues and universities across the country, and his work has been featured in the Huffington Post, Write About Now, The Edge radio, The Culture Trip, and Blavity. He is a two time Austin Poetry Slam Champion, the 2022 Texas Grand Slam Champion, and is the author of the upcoming book *Golden Brown Skin*. He also once popped a bag of popcorn without burning a single kernel, which is arguably one of his greatest achievements.



**Steve Southard** | Steve Southard was a high school teacher for 37 years. He served Sonora High School, in Sonora, California, for 34 years as a teacher, activities director, coach, and advisor. The National Association of Student Councils has presented Steve with both the Warren Schull and the Earl Reum Awards, which recognize outstanding contributions in working with student leaders and activities directors. He has also been inducted into the California Association of Directors of Activities Hall of Fame.



**Wilton Allen** | Wilton Allen is a Student Council Advisor and Student Activities Director at Pietzsch-MacArthur PK-8 Center. He has a passion for Student Activities and loves to share!



**Scott Backovich** | Leadership speaker and student engagement expert Scott Backovich has dedicated his life to doing one thing: helping schools create phenomenal campus culture. On any given day, Scott can be found making a positive impact on students, educators, and activities programs around the country. He is the founder of ENVOLVE Schools, a student engagement program designed to help campuses facilitate outstanding student activities. For Scott, it's not just about generating a moment of impact—it's about developing an entire climate of action. For more information, please visit [www.ENVOLVEschools.com](http://www.ENVOLVEschools.com)



**Jaime Burke-Hicks** | Jaime Burke Hicks is both the Student Council and Honor Society Advisor at UT Tyler University Academy Longview where she works with Middle Level and High School. She serves as the Coordinator of TASC 4/19. [jburke-hicks@uttia.org](mailto:jburke-hicks@uttia.org)



**Brent Camalich** | Brent Camalich is the founder of dude. be nice, a media company dedicated to building more positive communities. Dude.be nice is another way of stating the Golden Rule and is committed to celebrate and promoting this positive lifestyle through videos, events, and merchandise. [www.dudebenice.com](http://www.dudebenice.com)



**Kenna Cavnar** | Kenna Cavnar is a Student Council Advisor at Legacy High School. She is a TASC Summer Leadership Workshop Consultant in Training, and she has been the Advisor to the Conference Coordinator School the last two years.



**Kaitlyn Eberhardt** | Kaitlyn Eberhardt is a Prevention Strategist with the Texas Advocacy Project, a non-profit law firm that provides free legal services to survivors of domestic violence, sexual assault, stalking, human trafficking, and child abuse. She provides trainings to a wide variety of professionals and organizations related to the criminal justice system, with a focus on dating violence prevention in teen populations. Kaitlyn also works directly with survivors within the agency to provide crisis intervention, safety planning, and resource referrals. She serves on task forces, community planning groups, and committees that focus on ending domestic violence and sexual assault, and bringing survivors to safety. Kaitlyn earned a bachelor's degree in Public Relations from The University of Texas at Austin.

## Workshop Speakers

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**Jarinne Fletcher & Shelley Sears** | Jarinne Fletcher is in her 17th year in education as a paraprofessional, this year as a special education inclusion teacher. She is the cheerleading coach and student council advisor of 8 years. Shelley Sears is an RLA and ESL teacher in year 17, as well as volleyball and cheer coach. Shelley is a published author and Christian counselor. Together, we have provided many different forms of assistance to the students and community of Polk County. Whether taking on the task of student engagement, supporting community events, or being that listening ear to those that need it, we both hope to continue our journey in education and continue to help students reach their full potential as individuals.



**Molly Ford** | Molly Ford is the Director of Youth Programs with The Civics Center, a national, nonpartisan nonprofit that builds the foundations for youth civic engagement and voter participation in high schools through education, ideas and calls to action. Prior to TCC, Molly oversaw the Los Angeles Times youth journalism programs and worked in college and career readiness nonprofits. She holds a master's degree in Education Policy and Management from Harvard Graduate School of Education.



**Lianna Gantz** | Lianna Gantz is a Student Council Advisor at Central High School, a TASC District Coordinator, Elected Advisor to TASC Board, TASC Summer Leadership Workshop Director, and a former TASC HS Advisor of the year. She excels at organization and has led her council in a multi-year effort to enhance mental wellness on her campus. [Lianna.Gantz@kellerisd.net](mailto:Lianna.Gantz@kellerisd.net)



**Amanda Garay** | Amanda Garay is a French teacher and NHS adviser at Pebble Hills HS in El Paso. She established the NHS chapter with the first graduating class of PHHS in 2018. The chapter has continued to be strong through the years. The honor society members take pride in the chapter size and its commitment to serving PHHS and the community. [agaray03@sisd.net](mailto:agaray03@sisd.net)



**Antoinette Hernandez** | Antoinette Hernandez is the Student Council Advisor and Activities Director at Incarnate Word Academy. She also serves as a Co-Coordinator for D13, TASC Summer Leadership Workshop Consultant, a TASC Student Leadership Class instructor, and is a former TASC HS Advisor of the Year. [ahernandez@incarnateword.org](mailto:ahernandez@incarnateword.org)



**Jasmine Johnson** | Jasmine is a Student Council Advisor at Marshall Junior High, the TASC District 4/19 President School Advisor, a former member of the Board of Directors, a former TASC Advisor of the Year, and served as the 2018 Middle Level Annual Conference School Advisor. [johnsonjl@marshallisd.com](mailto:johnsonjl@marshallisd.com)



**Katie Keyes** | Katie Keyes is a long-standing advisor in Texas currently at Boswell High School. She is one of our Summer Leadership Workshop Consultants, currently serves as the Advisor Representative for Secretary School, is on the National Board for the National Association for Student Activities, and a former TASC Advisor of the Year.



**Courtney Lindloff** | Courtney Lindloff is the Student Council Advisor at Episcopal HS in Houston where she is also a teacher and Director of Student Activities. She has held many positions of leadership in the state and district levels and currently serves as co-coordinator of District 13. [clindloff@ehshouston.org](mailto:clindloff@ehshouston.org)



**CJ McClung** | CJ McClung is the Social Studies Department Chair and Student Council Advisor at North Forney High School, and also serves as the TASC District 3 President Advisor. He holds two master's degrees and is currently working on an Ed.D in Leadership. This is CJ's fifth year advising Student Council and he is passionate about growing student leaders and mentoring advisors, providing them with the resources to run effective councils. For fun, CJ loves to travel and experience new places and cultures.



**Adam Outland** | Adam Outland is a Founding Partner with Southwestern Consulting, an international coaching, training, and consulting company. He has personally coached hundreds of professionals as well as upper-level managers and executives across the country. He and his team have also built leadership manuals and processes for both small businesses and Fortune 500 companies. Since its inception in 2020, Student Coaching has helped equip hundreds of students with the framework for casting vision, goal setting, decision-making, and emotional intelligence.

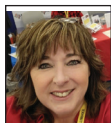
## Workshop Speakers



**JC Pohl** | JC Pohl is an award-winning producer, nationally recognized speaker, and certified counselor who has reached over 11 million people with his efforts to build school culture and empower student voice. He has produced groundbreaking programs such as TEEN TRUTH and RISING UP, and award-winning content for companies such as Warner Brothers, ESPN, and Disney. He is a Licensed Marriage and Family Therapist and can be reached on Facebook and LinkedIn or directly at [www.jcpohl.com](http://www.jcpohl.com).



**Christy Reuter** | Christy Reuter, M.Ed. is a Middle Level advisor at Beck Junior High in Katy ISD. Her school leads the TASC 713 ML District as the president school, and she serves on the Board of Directors since 2021. She is passionate about increasing middle level involvement at the state level and helping improve leadership programs within her district. Christy teaches Career and Technical classes, and publications. In 2021, she was awarded the Advisor of the Year for TASC 713 ML.



**Shannon Reynolds** | This is her 28th year in Education and as a Student Council Advisor. She is in her 15th year as the School Counselor at McCall Elementary in Aledo ISD. She is currently serving as a ML Elected Advisor to the TASC Board and is also the District Coordinator for TASC Middle Level District 3. She loves working with kids and loves sharing the great things my leaders carry out! [sreynolds@aledoisd.org](mailto:sreynolds@aledoisd.org)



**Cheryl Royal** | Cheryl Royal, Student Council Advisor and Student Activities Director at Bridge City HS is the best of the best in engaging and connecting students. So, it is fitting that this TASC District Coordinator is also an instructor for the TASC Leadership Course. [cheryl.royal@bridgecityisd.net](mailto:cheryl.royal@bridgecityisd.net)



**Christy Thomas** | Teens in the Driver Seat® is the first peer-to-peer program for teens that focuses solely on traffic safety and addresses all major risks for this age group and involves teenagers directly in developing and delivering driving safety messages.



**Haley Thompson** | Haley Thompson joined the Legacy Youth Leadership team in 2021 as the Director of Outreach and has spent that time managing LYL's School Tour, leading the college Ambassador program, and spearheading other outreach initiatives. Her introduction to LYL came through their charitable partner, Thirst Project, after spending a semester in 2016 traveling to high schools around the country to raise awareness about the global water crisis and inspire students to take action through advocacy and fundraising. She believes in both organizations' missions to empower young people to act around the causes they care about and make a positive impact on the world!  
[haley@legacyyouthleadership.org](mailto:haley@legacyyouthleadership.org)



**Susan Waldrep** | Susan Waldrep is the Student Council Advisor and Student Activities Director in charge of all things fabulous at Texas High School. She serves this year as the President School Advisor, has been a TASC HS Advisor of the Year, and a National HS Advisor of the Year. [waldreps@txkisd.net](mailto:waldreps@txkisd.net)



**Kristi West** | Kristi West serves as the Student Council Advisor and Student Activities Director at Hardin Jefferson HS. She is also a TASC Summer Leadership Workshop Director, a former TASC board member, a former TASC HS Advisor of the Year, and a former National HS Advisor of the Year. [kristiwest@hjisd.net](mailto:kristiwest@hjisd.net)



**Laurie Zuehlke** | Laurie is the Student Council Advisor at Montgomery High School where she is also the College and Career Coordinator. She is a TASC Summer Leadership Workshop Consultant, District 7 Coordinator, and has held many positions of leadership in the state and district levels.  
[laurie.zuehlke@misd.org](mailto:laurie.zuehlke@misd.org)



### 2022-2023 TASC State Service Project: Kick Cancer

Let's work together to give cancer the boot. #kickcancer  
Visit [www.tasconline.org](http://www.tasconline.org) and the Projects tab for details and resources

## Exhibitors

*Please take time to visit our exhibitors and use this contact information as a resource.*



### ACIS Educational Tours

[www.acis.com](http://www.acis.com) | Allison Read | 800-888-2247 | [aread@acis.com](mailto:aread@acis.com)

ACIS offers over 200 educational travel itineraries to destinations around the globe. We are committed to providing the most inspiring, high quality and educational travel experiences imaginable, and we eliminate worries and stress, so that you and your group can focus on getting the most out of your trip.



### Donate Life Texas

[www.donatelifetexas.org](http://www.donatelifetexas.org) | Chad Carroll | 972-982-7472 | [ccarroll@donatelifetexas.org](mailto:ccarroll@donatelifetexas.org)

Established by the 79th Texas Legislature in 2005, the Glenda Dawson Donate Life Texas Registry allows Texans to document their decision to save and heal lives through tissue, eye and organ donation after death. Additionally, DLT is a unifying voice for donation in the state and provides public education and outreach.



### ENVOLVE Schools

[www.ENVOLVESchools.com](http://www.ENVOLVESchools.com) | Scott Backovich | 209-484-3841 | [scott@envolveschools.com](mailto:scott@envolveschools.com)

ENVOLVE is a student engagement program designed to help student councils create the world's most engaging activities.



### Nickel from Nicole

[www.NickelFromNicole.org](http://www.NickelFromNicole.org) | Jeff LeGrow | 214-532-2090 | [info@nickelfromnicole.com](mailto:info@nickelfromnicole.com)

The #1 cause of teen deaths in the USA is car accidents. Nickel from Nicole provides "free" campaign material to promote teen safe driving awareness at your school.



### Say What!

[www.txsaywhat.com](http://www.txsaywhat.com) | Rachel Hall | [TxSayWhat@txstate.edu](mailto:TxSayWhat@txstate.edu)

Statewide Youth Tobacco Prevention program for 6th-12th grade youth groups. Program provides numerous resources, online trainings, and advocacy opportunities to help empower youth to educate their peers and community members about the dangers of all commercialized tobacco products, including vapes.



### Southwestern Student Coaching

[www.southwesternconsulting.com/students](http://www.southwesternconsulting.com/students) | Adam Outland | 240-535-1380 |

[aoutland@southwesternconsulting.com](mailto:aoutland@southwesternconsulting.com)

Southwestern Student Coaching Provides students with one-on-one coaching around life and executive skills such as goal setting, emotion intelligence, self-talk, and college preparation. We have worked with over 200 students in 5 different countries where we provide accountability for our students to form lasting successful habits.

*Successful  
Promotions*

### Successful Promotions Service and Fundraising

Jerry Jost | 214-458-2075 | [jerrywjost@gmail.com](mailto:jerrywjost@gmail.com)



### Texas Advocacy Project

[www.texasadvocacyproject.org](http://www.texasadvocacyproject.org) | Kaitlyn Eberhardt | 737-610-6855 | [training@texasadvocacyproject.org](mailto:training@texasadvocacyproject.org)

Texas Advocacy Project's mission is to end dating and domestic violence, sexual assault, and stalking in Texas. TAP empowers survivors through free legal services and access to the justice system, and advances prevention through public outreach and education.



### We Help Two

[wehelptwo.com](http://wehelptwo.com) | Trevor Bergman | 915-449-1464 | [trevor@wehelptwo.com](mailto:trevor@wehelptwo.com)

We Help Two partners with schools around the country to help raise funds for service projects and other causes while impacting the local community at the same time through the sale of crazy socks.



## The Pat M. Kirschner Award

The TASC Board of Directors created this award in 1987 to recognize outstanding contributions to the TASC Summer Leadership Workshop Program. In order to be nominated, the recipient must have served for ten or more years as a Summer Workshop Director or Consultant. The Board must vote to present the award. The following advisors have received the Pat M. Kirschner award.

|           |  |
|-----------|--|
| 2021..... | Mary Whittenberg, Northwest HS, Consultant; David Womack, Duncanville HS, Director                 |
| 2019..... | Pat Finch, Boswell HS, Director  |
| 2018..... | Calvin Buchholtz, John Jay HS, Director  |
| 2015..... | Laura Price, Montwood HS; Tina Sarratt, Frenship HS; & Debby Tabor, Lubbock Cooper HS, Consultants |
| 2014..... | Brenda Gilmore, Arlington HS, Consultant   |
| 2014..... | Sharion Richardson, Big Spring HS, Director  |
| 2013..... | Kay Baker, L.D. Bell High School, Director   |
| 2012..... | Sharon Solanik, Marshall HS, Consultant  |
| 2011..... | Jimmy Chapman, Henderson HS, Director  |
| 2010..... | Deborah Alford, Humble HS, Director  |
| 2009..... | Terry Hamm, Bastrop HS, Consultant   |
| 2008..... | Jim Beam, Fort Bend ISD, Consultant  |
| 2007..... | Lu Pochelski, Samuel Clemens HS, Schertz, Consultant   |
| 2006..... | Betty Kyle, Canyon HS, New Braunfels, Consultant   |
| 2004..... | Darlene Bonner, Jacksboro HS, Director   |
| 2001..... | Jean Turner Wyatt, Lake Highlands Junior HS, Richardson, Consultant                                |
| 1990..... | Billie Love, Caprock HS, Amarillo, Director  |
| 1988..... | Lennie Dauphine, West-Orange Stark HS, Director  |
| 1987..... | Pat Martin Kirschner, Ball HS, Galveston, Consultant   |

## Texas Star Award

Established in 2000, the Texas Star Award is presented on Board directive to advisors, TASC staff, or TASC alumni who have given exceptional service or brought exceptional recognition to TASC. These are the heroes and legends of TASC.

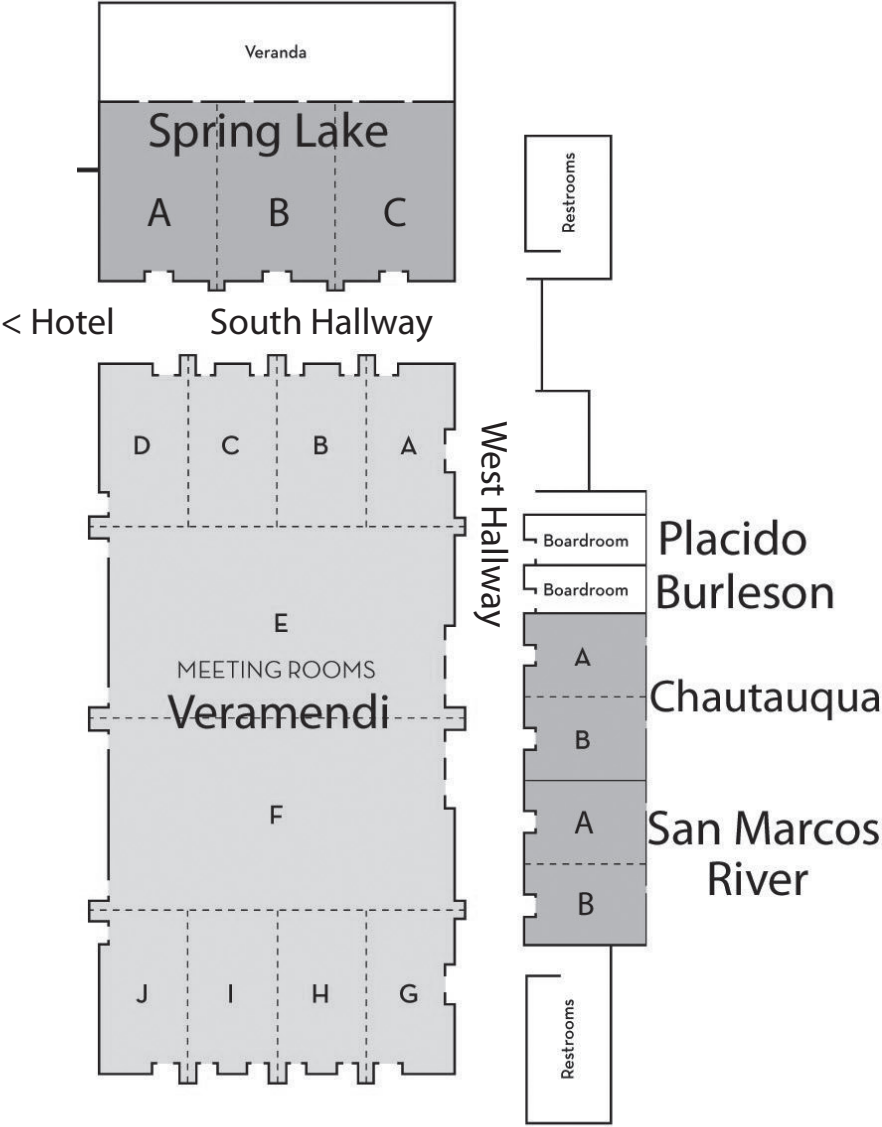
|           |  |
|-----------|--|
| 2022..... | Jean Wyatt, Lake Highlands JHS; Kay Baker, LD Bell HS; and JJ Colburn, TASC Director |
| 2014..... | Jerry de la Garza, Memorial MS   |
| 2010..... | Pat Finch, Boswell HS  |
| 2009..... | Laura Price, Montwood HS   |
| 2008..... | Jimmy Chapman, Henderson HS  |
| 2008..... | Calvin Buchholtz, Jay HS, San Antonio  |
| 2005..... | Anne Newman, Marshall HS   |
| 2004..... | Rodney Love, Linden-Kildare HS   |
| 2002..... | Carolyn Baron, Edna HS   |
| 2001..... | Brenda Gilmore, Arlington HS   |
| 2000..... | Dwight Mutschler, Austwell-Tivoli HS   |

## Scholarship Fund

TASC accepts donations to the TASC Scholarship Funds year-round. Those monies will, depending on designation by the donor, be used for the TASC Senior Scholarship Fund, or for the TASC Summer Leadership Workshop Scholarship Fund. Those wishing to donate may access the Donation Link under the About Us Tab on the TASC website ([www.tasconline.org](http://www.tasconline.org)).

# Embassy Suites Hotel and Conference Center

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## WELCOME!

If you see a star on a name badge, please welcome and offer help to the new advisor.



TEXAS ASSOCIATION OF SECONDARY SCHOOL PRINCIPALS  
TEXAS ASSOCIATION OF STUDENT COUNCILS



**Sunday, September 18**

|   |                 |
|---|-----------------|
| <b>REGISTRATION</b>   West Hallway.....                                       | 8:00a - 5:00p   |
| <b>EXHIBITS AND LEADERSHIP STORE</b>   South Hallway.....                     | 8:00a - 5:00p   |
| <b>OPENING GENERAL SESSION</b>   Veramendi E.....                             | 9:00a - 10:50a  |
| • Kintsukuroi: On Empathy and Other Things   S.C. Says aka Andre Bradford     |                 |
| <b>TASC AND HONOR SOCIETY CONCURRENT SESSIONS</b> .....                       | 11:00a - 11:40a |
| • Honor Society Overview - Veramendi A  |                 |
| • Student Councils - Veramendi E  |                 |
| <b>LUNCHEON AND TEXAS STAR AWARDS</b>   Veramendi E.....                      | 12:00p - 12:45p |
| <b>BREAKOUT SESSIONS - SET 1</b> (See page 4).....                            | 1:00p - 1:45p   |
| <b>BREAKOUT SESSIONS - SET 2</b> (See page 5).....                            | 2:00p - 2:45p   |
| <b>SOCIAL / BREAK</b> - South and West Hallway .....                          | 2:45p - 3:10p   |
| <b>TABLE SHARES</b>   Veramendi E.....  | 3:15p - 4:30p   |
| <b>BREAKOUT SESSIONS - SET 3</b> (See page 6).....                            | 4:45p - 5:30p   |
| <b>SOCIAL / RECEPTION</b>   Embassy Suites Rocky River Grill and Atrium ..... | 5:30p - 7:30p   |

**Monday, September 19**

|  |                 |
|--|-----------------|
| <b>INFORMATION, EXHIBITS &amp; LEADERSHIP STORE</b>   South Hallway..... | 8:30a - 11:00a  |
| <b>BREAKOUT SESSIONS - SET 4</b> (See page 7).....                       | 9:00a - 9:45a   |
| <b>BREAKOUT SESSIONS - SET 5</b> (See page 8).....                       | 10:00a - 10:45a |
| <b>CLOSING GENERAL SESSION</b>   Veramendi E (Door prizes awarded)....   | 11:00a - 12:30p |
| • Getting to Know Your Worth   Steve Southard                            |                 |

**Thank you for attending!**

