

NICKEL from NICOLE

SAVING LIVES ONE "NICKEL" AT A TIME



Hi, my name is Nicole.

Did you know the #1 cause of teenager deaths is car accidents?

~5,000 Teens are Killed in Car Accidents Every Year

~500,000 Teens are <u>Injured</u> in Car Accidents Every Year



The causes vary, but can be categorized as:

- 1) Driver Inexperience
- 2) Driving with Teenage Passengers
- 3) Driver Distraction
- 4) Reckless Driving
- 5) Impaired Driving
- 6) Night Time Driving
- 7) Driving while Drowsy

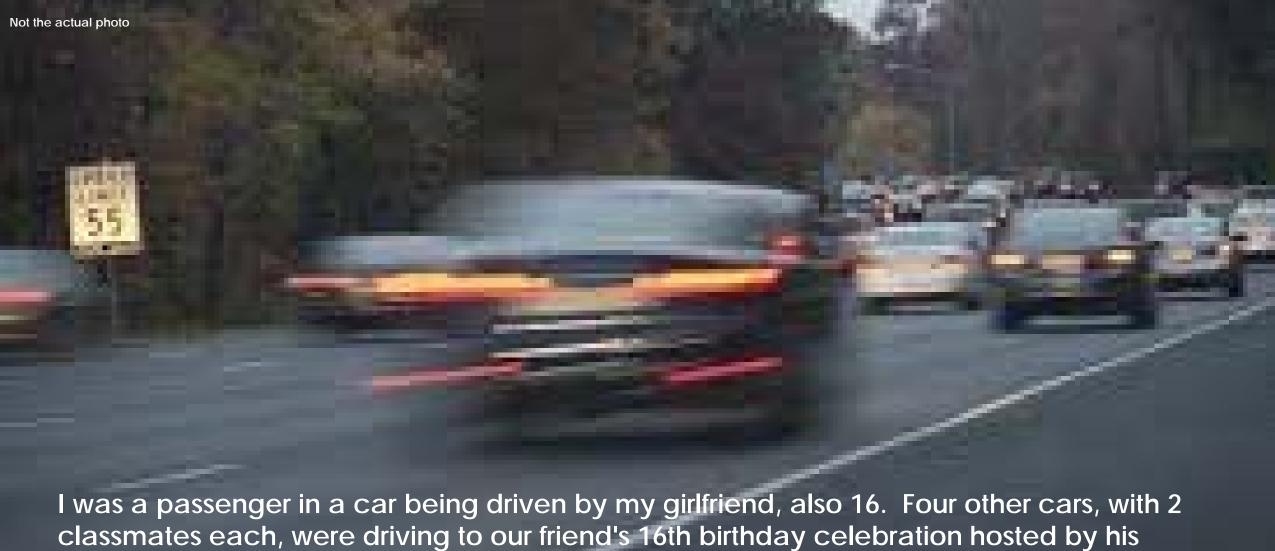


55% of the teenagers were not wearing a seatbelt at the time of death

Sadly, most of these deaths are preventable







parents.

For what ever reason, along the way my girlfriend decided she wanted to be the lead car, so she started to drive very fast trying to pass the other cars.





One of the other drivers that day was my friend and classmate, Lance.

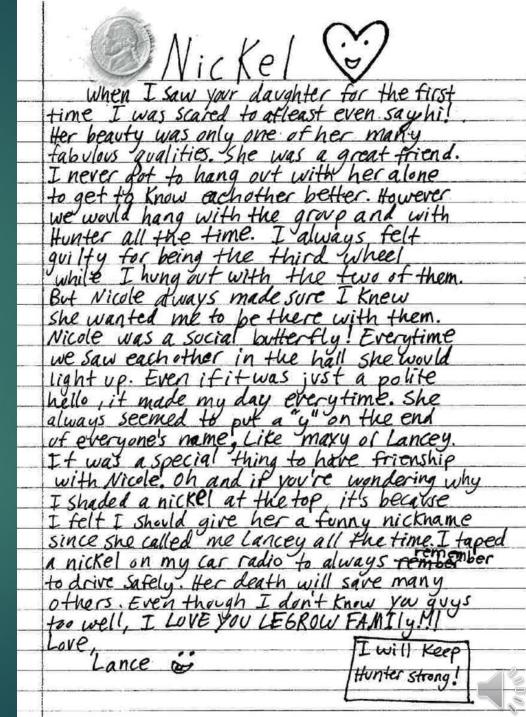
Lance witnessed the horrific car crash happen.

He wrote this letter to my family telling them how we became friends and how we would hang out etc.

He wrote how cute he thought it was that I used to nickname some of my friends with a "y" at the end of their name. I called him "Lancey" (hehe).

Lance wrote that he thought he should give "me" a nickname, so he said he's going to start calling me "Nickel" since my initials were NKL (haha!!!)

He pencil shaded a Nickel on the top of the letter...



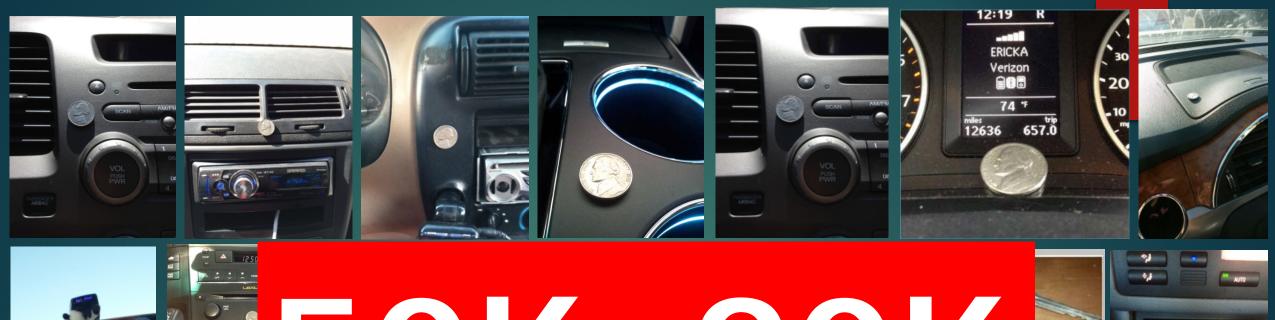


My family started a nonprofit in my memory called "Nickel from Nicole"



Their hope is to make you aware of the dangers that face new teenage drivers, and the potential consequences of driving unsafe. Their wish is that you will follow Lance's lead, and place a Nickel on "your" dashboard as a constant reminder to drive safe every time you get behind the wheel of a car.















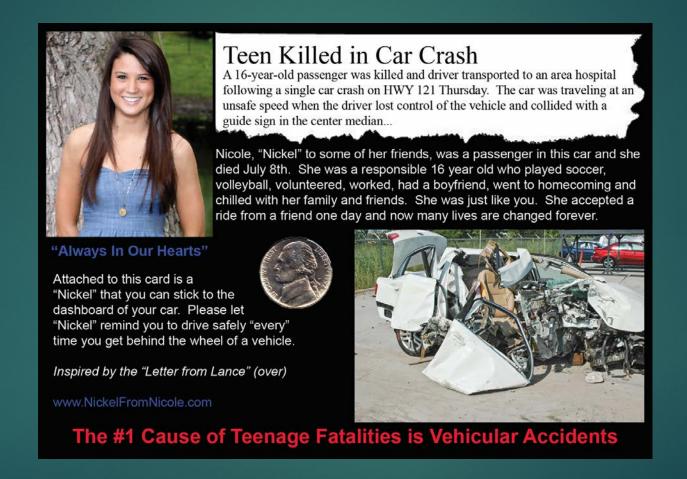








A Nickel Card has been assembled for you, and is available for you to pick up this week. Won't you please participate and help me spread safe driving awareness?



Together we can save lives one "Nickel" at a time.



Thank You



