**TEXAS ASSOCIATION OF STUDENT COUNCILS**

**HIGH SCHOOL/MIDDLE LEVEL 2025-2026   
TASC TOP VIDEO COMPETITION APPLICATION**

TASC recognizes up to five middle-level and up to ten high-school videos

Videos may be created through platforms such as Adobe, Animoto, iMovie, Movie Maker, Prezi, etc. as long as the submission can be uploaded to YouTube. Submissions will be evaluated by a committee chaired by the State Secretary School. The competition is open to all member schools.

**2025-2026 THEME: Hey StuCo! You Rock!**

**ENTRY RULES AND GUIDELINES FOR THE TASC TOP VIDEO COMPETITION**

1. Video entries must be submitted via the TASC website and completed in one sitting. You may print this form and use it as a guide.
2. Videos must pertain to Student Council. Examples of content may be events/activities in relation to the TASC state theme, education about TASC, service/committee projects, etc.
3. The following will be included in the online application:
   1. VIDEO NAME
   2. CONTACT INFORMATION (from individual school or ALL collaborative schools)
   3. BRIEF DESCRIPTION OR INTRODUCTION of the video submission.
   4. YouTube LINK (Please ensure that the video is set for anyone with the link being able to view the video. Ensure that you have tested the link to your entry to ensure that it works well.)
   5. DOCUMENTATION OF RELEASES (or releases) for all actors not captured at a public event
4. Only one entry per council per year may be submitted.
5. Video can be made using Adobe, Animoto, iMovie, Movie Maker, Prezi, or any other software, but must be uploaded to YouTube to qualify as a top video.
6. Copyright infringement will not be tolerated (audio or video). Any video that is deemed to violate copyright will be disqualified. Videos that have inappropriate or vulgar content will be disqualified.
7. Entries must be no less than 1 minute in length and no longer than 2 1/2 minutes in length.
8. Schools must be able to provide releases for all actors not captured at a public event or provide documentation of such releases.
9. Video must have been created between the respective annual conference date of the previous year and the stated deadline. (**Deadlines differ for ML and HS.)**
10. Video entries must be received by the date stated on the website.
11. Award-winning videos may be shown at the following middle or high-school-level conferences.
12. Winning entries will be uploaded to the TASC YouTube page.
13. Winning entries will receive an award as determined by the TASC Board of Directors.
14. The entry should be a student production. It may include portions of professionally produced videos and TV broadcasts, but the entry should be created by students along with the guidance and support of their advisors.
15. Entries will be evaluated by the judging criteria rubric included below (content, quality of production, technical skill, and final product).



**TEXAS ASSOCIATION OF STUDENT COUNCILS**



**TASC TOP VIDEO COMPETITION**

**High School**  **Middle Level**

* **Up to five (5) ML Awards are given. Up to ten (10) HS Awards are given.**
* **Councils submitting award-winning videos will be given a plaque. Collaborative schools submitting award-winning videos will be given 1 plaque for the collaborative submission.**
* **If you have difficulty with the form, call for help at 512-443-2100 ext. 8511 and email** [**hallie@tassp.org**](mailto:hallie@tassp.org) **BEFORE the deadline stated on the TASC Event Planner.**

**Please indicate: this is an individual council project** **OR this is a collaborative council project**

|  |  |
| --- | --- |
| **School Name submitting the application** | |
|  | |
| **School Address/City/State/Zip:** | |
|  | |
| **Principal Name:** | **Advisor Name:** |
|  |  |
| **Principal E-mail:** | **Advisor E-mail:** |
|  |  |
| **Video Name:** | **Documentation of Video Release(s) Upload:** |
|  |  |
| **Video Link:** | |
|  | |

**For a Collaborative Project, list contact information for all councils involved.**

|  |  |  |  |
| --- | --- | --- | --- |
| **School Name** | **School Mailing Address (include zip code)** | **Advisor Name** | **Advisor Email Address** |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

This application must be submitted online via the TASC website. The TASC website does not accept Google docs.

Please note: Documentation of Video Release must be uploaded in one single document.

**TASC TOP VIDEO COMPETITION JUDGING CRITERIA**

• Video submissions will be judged based on the criteria below.

• Each criterion is worth 25 percent of the total score

• Judges may give scores ranging from 0 - 10 (0 =low and 10 =high)

• Any submission that is deemed to violate copyright will be immediately disqualified.

**A) Content- 25 percent**

• **Script:** How closely the submission covers the specified components and guidelines.

**Retention:** Does the submission’s topic spark the audience's interest and motivation.

• **Creativity:** The overall originality of the submission; use of original ideas, illustrations, and style.

• **Coherence:**  The educational objective is for the submission to pertain to Student Council. Examples of content may be events/activities in relation to the TASC state theme, education about TASC, service/committee projects, etc.

**B) Quality of Production -25 percent**

• **Visual Aesthetics:** the overall appearance of the submission

• **Cinematography:** the quality and appropriateness of audio and lighting

• **Adherence to the time limit**

**C) Technical Skill -25 percent**

• **Camera operation:** camera angles, steadiness, etc.

• **Editing:** video transitions, stitching of videos, etc.

**D) Final Product -25 percent**

• **Overall Cohesiveness**

**• Overall Creativity**

**• Overall Accuracy of Information**

**• Overall Quality**

**TASC TOP VIDEO COMPETITION RUBRIC**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Judging Criteria** | **Poor (0-3 pts.)** | **Good (4-6 pts.)** | **Excellent (7-10 pts.)** | **Score** |
| **Content**   * Script covers the specified components and guidelines * Submission interests and motivates viewers * Submission is creative and original in regard to illustrations, style, and ideas * Submission is coherent and meets the educational objective | Message does not conform to the specified guidelines/objectives of the video contest  Submission fails to hold the attention of the audience  Video is not creative nor original; illustrations do not aid the viewer’s focus  Product is not coherent and has little educational value | Overall message/content covered is satisfactory; some portions of the content are not sufficiently covered  Video submission garners mild interest from the audience  Submission is creative and original and uses proper illustrations  Educational value of the product is sufficient | Submission does an excellent job at accomplishing the goals and objective of the contest  Video submission succeeds at continually holding audience’s attention  Submission and its illustrations are creative, original, and innovative  Overall message/content is compelling, informative, and has significant educational value |  |
| **Quality of Production**   * Visual effects are appropriate for audiences * Audio Production - (music, dialogue, sound bites, voiceovers, general balance of background noise) * Lighting Production - (proper lighting to view content) * Adherence to time limit | Visual effects are of extremely low quality and do not target intended audience  Limited ability to hear the presentation; audio is difficult to understand or inappropriate due to one or various elements  Lighting is inappropriate to properly view product content  Does not stay within specified time limit | Visual effects target the intended audience and do not distract from the ability to understand the video’s message  Audio in submission is clear; volume level as well as content is appropriate and consistent  Lighting enables the audience to view content with clarity  Adheres to the specified time constraints | Visual effects target the intended audience and are creative  Audio is clear and appropriate; music and sound bites are consistent with actions on the screen  Lighting enables audience to view content with clarity  Adheres to the specified time constraints |  |
| **Technical Skill**   * Camera operator demonstrates necessary skills for quality video - camera angles, steadiness, etc. * Editing - transitions and video stitching | Camera operator does not demonstrate the skill needed to operate the device.  Presents improper camera angles and/or lack of steadiness.  Submission is improperly edited with rapid/unnecessary transitions and/or improper stitching of scenes/videos  Submission is poorly executed | Camera operator demonstrates sufficient mechanical and technical skills needed to operate the machine  Uses various camera angles that aid the audience in viewing the submission  Production team demonstrates sufficient familiarity with editing tool and the equipment | Camera operator demonstrates ability to skillfully operate the device  Uses camera angles that enhance the viewing experience  Submission is edited in a manner that is seamless and editor displays familiarity with the equipment and smooth transitions |  |
| **Final Product**   * Overall Cohesiveness * Overall Creativity * Overall Accuracy of Information * Overall Quality | Lacks Cohesiveness  Submission is not creative and original  The information contained in the submission is not accurate  Submission is of low quality; audio is unintelligible | Overall submission covers the specified guidelines and is creative  Information contained in the submission is accurate  Submission meets the specified guidelines and objective | Submission has a unique and innovative approach to meeting the objective  Submission is accurate and informative  Submission-superior quality/smooth transitions |  |
| **Total score:** |  |  |  |  |