TEXAS ASSOCIATION OF STUDENT COUNCILS

TASC TOP FIVE VIDEO COMPETITION

TASC recognizes the top five middle level videos and top ten high school level videos. (This category includes Animotos, slide shows set to music, videos, if they can be uploaded to YouTube etc.) submitted by local councils. Student Councils may submit their best video using the format outlined below. Submissions will be judged by a committee chaired by the middle level elected board members. The competition is open to all middle level member schools.

Each year the TASC Board of Directors (or designee) will determine the theme for the contest videos. The theme of the contest will be posted on the TASC website and will be distributed via email newsletter and available social media.

**Entry Rules for Competition**

* + Entries will be judged by the rubric included below.
  + Each entry must have the required coversheet provided.
  + Each council may submit only one video per year.
  + Submissions will be evaluated by a committee selected by the State Secretary School
  + Animoto, Prezi, etc. which can be uploaded to YouTube qualify as videos.
  + Copyright infringement will not be tolerated (audio or video).
  + Entries must be no less than 1 minute in length and no longer than 3 minutes in length.
  + Schools must be able to provide releases for all actors not captured at a public event or provide documentation of such release.
  + The theme is stated on the entry form.
  + Video/Animotos/Slide Shows must have been created between the annual conference date the previous year and the stated deadline. (Deadlines differ for ML and HS.)
  + Video entries must be received by date stated on the entry form.
  + Award winning videos may be shown at the following middle level conference.
  + Winning entries will be uploaded to the TASC YouTube page and may rotate through the year on the TASC website.
  + Winning entries will receive an award as determined by TASC policy.
  + The entry should be a student production. It may include portions of professionally produced videos, TV broadcasts, but the entry should be created by students along with their advisors.
  + TASC understands that Middle Level students will require more support in this effort.

Note: Please ensure that you have tested the link to your entry to ensure that it works well.

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**2017-18 TASC Top Video**

**If you have difficulty with the form, call for help 512-443-2100 ext. 8520 or ext. 8507 by the deadline. Then email** [lori@tassp.org](mailto:lori@tassp.org) **by the deadline telling her you had difficulty.**

**THEME: Deepen Your Heart, Texas.**

**TASC Top Video**

**Judging Criteria & Rubric**

• Video submissions will be judged based on the criteria below. Note that submissions may be videos, Animotos, slide shows set to music, etc.

• Each criteria is worth 25 percent of the total score

• Judges may give scores ranging from 0 - 10 (0 =low and 10 =high)

• Any submission that is deemed to violate copyright will be immediately disqualified.

**A) Content- 25 percent**

• Script: how closely the submission covers the specified components and theme guidelines

• Creativity: the overall originality of the submission; use of original ideas, illustrations, and style

• Coherence: does the submission meet the objective of the contest; i.e. theme, educate about TASC, student council, etc.

**B) Quality of Production -25 percent**

• Visual Aesthetics: the appearance of the submission

• Cinematography: quality of the audio, lighting, camera steadiness

• Adherence to time limit

**C) Technical Skill -25 percent**

• Camera operation

• Editing

**D) Final Product -25 percent**

• Cohesiveness

• Overall Creativity

• Overall Accuracy of Information

• Overall Quality

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Judging Criteria** | **Poor (0-3 pts.)** | **Good (4-6 pts.)** | **Excellent (7-10 pts.)** | **Score** |
| Content   * Script covers the specified components listed in guidelines * Submission “speaks” to the specified audience * Submission is creative and original in regard to illustrations, style and ideas * Submission is coherent and meets the educational objective | Message does not conform to the specified guidelines/objectives of the video contest  Submission fails to hold the attention of the audience; illustrations do not aid the viewer  Product is not coherent and has little educational value | Overall message/content covered is satisfactory; portions of the content were not sufficiently covered  Submission is creative and original and uses proper illustrations  Educational value of the product is sufficient | Submission does an excellent job at accomplishing goals and objective of the contest  Submission is innovative and creative  Overall message/content is compelling, informative, and has significant educational value |  |
| Quality of Production   * Visual effect is appropriate for audience * Production including audio, sound, and lighting * Adherence to time limit | Visual effects are of extremely low quality and do not target intended audience  Limited ability to hear the presentation; audio is difficult to understand  Lighting distracts from ability to view product  Does not stay within specified time limit | Visual effects target the intended audience and do not distract from the ability to understand the video’s message  Audio in submission is clear; volume levels are appropriate and consistent  Lighting enables the audience to view the videos with clarity  Adheres to the specified time constraints | Visual effects target the intended audience and are creative  Audio is clear and appropriate; music and sound effects are consistent with actions on the screen  Adheres to the specified time constraints |  |
| Technical Skill   * Camera operator demonstrates skills needed to operate the device * Editing | Camera operator does not demonstrate the skill needed to operate device  Submission is improperly edited with rapid transitions  Submission is poorly executed | Camera operator demonstrates mechanical and technical skills needed to operate the machine  Uses various camera angles that aid the audience in viewing the submission  Production team demonstrates familiarity with editing tool and the equipment | Submission is edited in a manner that is seamless and editor displays familiarity with the equipment; smooth transitions  Camera operator demonstrates ability to skillfully operate the device  Uses camera angles that enhance the viewing experience |  |
| Final Product   * Overall Cohesiveness * Overall Creativity * Overall Accuracy of Information * Overall Quality | Lacks Cohesiveness  Submission is not creative and original  The information contained in the submission is not accurate  Submission is of low quality; audio is unintelligible | Overall submission covers the specified guidelines and is creative  Information contained in the submission is accurate  Submission meets the specified guidelines and objective | Submission has a unique and innovative approach to meeting the objective  Submission is accurate and informative  Submission-superior quality/smooth transitions |  |
| **Total score:** |  |  |  |  |

**TASC Top Video**