

# Exhibitor Prospectus

## Texas Association of Student Councils

**April 8-9, 2010**  
**TASC Annual Conference**  
Arlington Convention Center  
**THE TIME IS NOW Our World. Our Responsibility. Period.**



### Exhibit Schedule

**Thursday, April 8, 2010**  
**2:00 p.m. - 7:30 p.m.**

**Friday, April 9, 2010**  
**7:30 a.m. - 9:30 a.m.**

### Rules and Regulations

The rules and regulations of the exhibits are detailed on Contract for Exhibit Space. Please read carefully. These rules and regulations become a part of the contract between the exhibitor and Texas Association of Student Councils. We respectfully ask for your full cooperation in observance of these rules and regulations.

### To Apply:

Please complete the enclosed contract and return with payment to:

TASC Exhibits  
Attn: Alejandro Argüello  
1833 S. IH-35  
Austin, Texas 78741

# Exhibitor Prospectus

## What is the TASC Conference?

The TASC Conference is a gathering of 4,100 high school student council leaders and their adult advisors representing schools from all areas of Texas. The purpose of the conference is to celebrate student accomplishments, educate and inform council groups on projects and opportunities for local service, and motivate leaders through powerful keynotes. Groups attending this conference are eager to embrace ideas for projects in all areas. Exhibitor participation is an opportunity for student groups and exhibiting programs to connect.

## An Opportunity for You

Exhibiting at the TASC Annual Conference is a cost-effective way to reach students and their adult sponsors. Our booth cost is very reasonable with an average booth cost per student attendee contacted of less than 6 cents.

## Who Exhibits?

At the 2009 TASC Annual Conference, 28 firms exhibited their products.

The following are a few of the products and service categories represented at the Annual Conference:

- Universities
- Professional Teacher Organizations
- Specialty items, jewelry, leather goods, clothing
- Speakers/Consultants
- Fundraising Consultants/Companies
- Web-related businesses
- Energy Companies

NOTE: TASC does not permit student group travel organizers to exhibit or attend the conference.

## Booth Package

Each booth measures 10 feet across the front and 10 feet deep. Each booth will be equipped with a 7" x 44" identification sign and material walls hung from aluminum pipe frames; back walls will be 8 feet high and divider partitions will be 3 feet high (nothing can be hung from the divider material). One 6' skirted table and two chairs will also be provided for each booth. Commercial decorator service will be available.

## Cancellation Policy

All refunds must be requested in writing at least 15 business days prior to the start of the conference. A \$25 cancellation fee will be deducted from your refund.

### Exhibit Booth Fees

- Booth with no direct sales or order taking \$100
- Booth selling only school-related items \$150
- Booth selling non-school related items \$400

## Exhibit Schedule

### Thursday, April 8, 2010

11:00 a.m. - 2:00 p.m. .... Exhibitor Move-In  
2:00 p.m. - 7:30 p.m. .... Registration, Exhibits

### Friday, April 9, 2010

7:30 a.m. - 9:30 a.m. .... Exhibits  
9:30 a.m. - 10:30 a.m. .... Exhibitor Move-Out

## More Exhibitor Benefits . . .

The Exhibit Hall is at the center of activities during the TASC Annual Conference.

All exhibitors that have sent in a contract and payment by March 8, 2010 will be listed in the conference program.

Sponsorship opportunities are available. If you are interested in sponsoring TASC events or activities, such as refreshments, meal events, etc. contact the TASC office.

Two Registration Badges are included with each booth. These badges allow entrance to all workshop sessions and general sessions. A space for badge requests is found on the Contract for Exhibit Space.

## Housing

Exhibitors are responsible for making their own lodging arrangements.  
Visit [www.TASOnline.org](http://www.TASOnline.org) for housing information.

## Contract for Exhibit Space

Enclosed is a Contract for Exhibit Space. Please provide the information requested. All contracts must be accompanied by payment in full. Space will be assigned on a first-come, first-served basis upon receipt of payment.

## Contracts and payment are to be sent to:

TASC Exhibits  
Attn: Alejandro Argüello  
1833 S. IH-35  
Austin, Texas 78741  
Phone (512)443-2100 ext. 230

## This is your chance to achieve the following in one cost-effective exhibit:

- Network with high school students and sponsors
- Generate sales
- Generate goodwill
- Get statewide exposure

Texas Association of Secondary School Principals  
Texas Association of Student Councils  
1833 South IH-35  
Austin TX, 78741  
(512) 443-2100 • Fax: (512) 442-3343

Non Profit Org.  
U.S. Postage Paid  
Austin, TX  
Permit No. 1894

Return Service Requested

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**TEXAS ASSOCIATION OF STUDENT COUNCILS**  
**EXHIBIT CONTRACT**

I hereby wish to exhibit materials at the Student Council State Conference to be held at the Arlington Convention Center, April 8-9, 2010.

Each booth measures 10 feet across the front and 10 feet deep. Each booth will be equipped with a 7" x 44" identification sign and material walls hung from aluminum pipe frames; back walls will be 8 feet high and divider partitions will be 3 feet high (nothing can be hung from the divider material). One 6' skirted table and two chairs will also be provided for each booth. The exhibit area is carpeted.

The exhibit area will be open:  
Thursday, 2:00 p.m. to 7:30 p.m. and  
Friday, 7:30 a.m. to 9:30 a.m.

Exhibitors can move in Thursday beginning at 11:00 a.m. All materials should be cleared from the area by 10:30 a.m., Friday.

**COST:** The above service will be provided on the following rate scale: (1) Booth with no direct sales or order-taking for \$100; (2) Booth selling only school related items for \$150; or (3) Booth selling non school-related items for \$400. This determination shall be made by the TASC office. Call if you have a question.

**NOTE:** Any fashion jewelry sales, whether illustrative of fundraising or not, will require a \$400 payment.

Arlington Convention Center restricts the giving out or selling of food items. However, giving away small wrapped candies is usually acceptable. (Sample sizes are limited to 1 oz. food and 4 oz. liquid). If you plan to give away food items of any kind, please indicate in the space provided on the contract. We will seek approval. In addition, nothing can be used in your exhibit that could be considered a fire hazard.

In the event of cancellation, \$25 will be deducted from your refund. All refunds must be requested in writing at least 15 business days prior to the conference.

Use of TASC logo or conference theme is prohibited without written permission from the TASC Director.

**DRESS CODE:** NO caps, hats or shorts of any kind are permitted in the building.

Name of Company \_\_\_\_\_ Name of Representative \_\_\_\_\_

E-Mail \_\_\_\_\_ Additional Badges \_\_\_\_\_

Company Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_

Will you be making sales or taking orders for sales?  NO (complete item A)  YES (complete item B)

A. Material to be exhibited: \_\_\_\_\_

B. Describe items you plan to sell or give away and the approximate cost: \_\_\_\_\_

Will you pass out small, individually wrapped pieces of candy? (If yes, please describe:)  NO  YES (describe:)

Check booth cost: <input type="checkbox"/> \$100 <input type="checkbox"/> \$150 <input type="checkbox"/> \$400
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Enclosed is a check payable to TASC in the amount of \$\_\_\_\_\_

Signature

Date

PLEASE RETURN ORIGINAL WITH PAYMENT TO: TASC EXHIBITS, 1833 SOUTH IH-35, AUSTIN, TX 78741