**Texas Association of Student Councils**

**Board of Directors Meeting Minutes**

**April 20, 2022 – 5 PM CST**

**Irving Convention Center**

President John Thomas Borowitz called the TASC Board of Directors meeting to order at 6:03 PM.

Arisha Itrat, Vice President, gave the invocation, then led the board in the pledges to the American and Texas flags.

Secretary, Karla Fuentes Maldonado, called roll. All members of the Board were present. Five guests were present, including Brenda Hoffer-Collum and Hector Frausto from O’Connor High School, along with Andrea Schlepphorst, Sarah Milhorn, and Jessica Runyambo from Byron Nelson High School.

Germany Herrera welcomed our new board member, Wilton Allen, who will replace Shannon Reynolds, who is retiring.

President, John Thomas Borowitz, asked the Board to review the minutes of the TASC Board of Directors meeting on November 11, 2022. The minutes were approved as written.

Officers and Board Members gave reports as follows:

1. Germany Herrera gave the TASC 2022 Annual Conference Report. 3073 attendees are registered for the conference, and 15 endorsed programs are working with the conference.
2. Strategic Plan:

1. Connect Members:

a. Wilton Allen reported on increasing TASC membership for students and advisors to receive the full benefits TASC provides. He suggests creating a social media campaign called “#WeRenewed!” He also suggests conversations about Student Leadership, making it a requirement in schools. Ask People why they are in TASC, easier to reach students. Requirement for all District Level Officers to submit a video.

b. Wilton Allen would like to see Middle-Level representation at the State Steering Committee, allowing them to provide different perspectives and input on our state project. (Zoom?) Get Middle level and other kids to get training from state officers and get student-to-student interaction. Kick Cancer was an effective state project before it was about awareness and next year, emphasize state service-related projects on social media. Virtual scholarship session to explain the forms and get more people to apply to those.

c. Karla Fuentes reported on ways to promote TASC programs and the value of Student Council. We have shared programs about endorsed programs on social media to encourage councils to get involved with them. This will be done through sharing more posts regarding the State Service Project, highlighting district achievement, and featuring more face-to-face interaction.

d. Katie Keyes shared how we can provide training and resources that encourage collaboration within schools (administration, faculty, clubs/organizations, student body) and communities (school board and city council). She encourages us to share information about the TASC Winter Governance Meeting and Governance Camp and Student Voice Scholarships from the beginning of the year to increase involvement. She also encourages the use of NatStuCo’s RSVP Program to help councils develop projects.

e. Amy Causey reported on sharing information about endorsed programs. We have promoted Donate Life Texas and Take Care of Texas on social media, along with promoting say what on the TASC newsletter. It is recommended to schedule posts for endorsed programs on social media.

2. Developing the Leadership Journey:

a. Lianna Gantz had advisors from around the state who were contacted to create video resources for TASC. Ten of the thirteen advisors have submitted their videos, and we must determine where they will be housed on the TASC website.

b. Philip Jenkins reported on establishing a consistent, direct means for communication for advisors and students to build support networks. A GroupMe was created, however, only seven individuals joined. Instead, a TASC Facebook Group was created for Advisors.

c. Cheryl Royal reported on ensuring that teachers and advisors with a TASC State Student Leadership Course have received and maintained certification for the course. A Google Form was created and distributed to Registered Leadership Course Instructors, and data is still being collected. So far, 80% of schools have a leadership class, but only 50% use a curriculum. It is recommended that we offer a curriculum mini session at the Advisors Workshop at Summer Workshop and provide a Leadership Curriculum Track at the Advisors Workshop in September.

d. Katie Keyes updated on our participation in the NA4SA Advisor Academy. One TASC member signed up for the academy, and that participant shared that it was a beneficial, quality program for both new and experienced advisors. The price has gone up to $70 per participant.

e. Lianna Gantz reported on providing student support. Attendance increased at both significantly, exceeding the goal of a 10% increase which was set on the strategic plan. It is recommended to continue including an “early, early bird” registration, and “reduced rate” facilities at Lakeview, and determine next year’s facility availability at Mo Ranch due to construction.

3. Empower Student Voice:

a. Katie Keyes created a survey to send out to coordinators, presidents, and student presidents to assess where district boards currently stand with the inclusion of student voice. Every district responded, and District 2 has no board altogether. 91% have students on their boards, although only 73% felt like they truly had student voice on their boards. There was a correlation between districts that did not feel like they have student voice and did not do student training.

b. Christy Reuter reported on avenues for student voice at both HS and ML at the campus and district levels. She recommends using the Legacy Youth Leadership program as a resource to teach students how to use their voices, along with allowing districts of combined HS & ML to bring a ML advisor and student representative to the Steering Committee meeting.

 4. Advocate for Success:

a. Dedric Williams encourages every council to have a pathway to membership in addition to election/selection. He recommends there be an easily accessible way to take questions from potential members, a structured process to recruit and accept new members, defined requirements to become and stay a member, and promote ways to give back to student members for their hard work.

b. Christy Reuter reported on increasing ML membership and participation. Membership has increased by one school, to 294 member schools since October 2021. She recommends that we create a short communication to send to principals of schools whose membership has lapsed, send a monthly newsletter to new advisors of tips and simple project ideas for each committee, and create a new advisor module program for them to be able to complete self-paced.

c. Susan Waldrep reported on creating an alumni database and forming an alumni advisory board advocating for student council through fundraising and providing a network of support. We will share information on how to join the TASC Alumni social media at the senior session.

d. John Thomas reported on providing advocacy training to help councils promote the value of student council to school and community leaders. He is preparing a PowerPoint to be shared at all TASSP regional meetings by students encouraging Principals to install student councils on their campus. John Thomas will create a video presentation for all councils to use for training to share on the TASC website.

1. John Thomas Borowitz presented the President’s Award Report. For the 2022-2023 school year, 244 schools were named Outstanding Councils, 309 as Outstanding D.A.S.H. Schools, 287 Outstanding Energy and Environment Schools, 342 Outstanding Pride and Patriotism Schools, and 233 schools wearing the Sweepstakes award. The final total for Service total of Community Service and State Project was $6,746,113.21. He updated on Advisor Service Pins and Retiring Update.

Karla Fuentes presented the social media report. There was a 33.4% increase in accounts reached, a 59.5% increase in accounts engaged, and a 5.1% increase in total followers. It is recommended that we share information about alumni pages and how to apply to be a TASC Virtual Summer Leadership Alumni Intern.

Maci Hill shared the winners of our Top Project Competition, which included: Joshua High School - Shoes for Kids, Dr. Emmett J. Conrad High School - Common Cents (Pennies from the Heart), Spring Hill High School - Bringing a little bit of home to you, Birdville High School - Mr. & Ms. Pink, North Forney High School - Senior Citizen Prom, Vista Ridge High School - Celebrating 20 Years of Being Difference Makers, Chapel Hill High School - Shoes for Kids, Big Spring High School - BSHS Winter Showcase & Holiday Market, Americas High School - A Healthy Easter Hunt, and Bridge City HS - Grins with Friends.

Karla Fuentes presented the Top Video Competition Report. Winners included: Americas High School, Carroll Senior High School, Eastwood High School, Lake Creek High School, Pebble Hills High School, Pittsburg High School, Pleasant Grove High School, Red Oak High School, Rock Hill High School, and Texas High School.

Susan Waldrep presented the Scholarship Report. 63 students applied for the TASC scholarship. It is recommended to keep the process the same in coming years. There were 14 applications for the TASSP Scholarships, the winners being Red Oak High School and Young Women's STEAM and Preparatory Academy for High School, and Angleton Junior High School for Middle Level.

Amy Causey reported on the Credentials Committees. The committee includes Adam Daley from Big Bend HS, Katie Keyes from Boswell HS, Sarah Milhorn from Byron Nelson HS, and Kim Taylor from White Oak HS.

Katie Keyes reported on election balloting. Election Runner will be used. Natalie Johnson will be overseeing the Elected Advisor to the Board section of the election, to prevent conflict of interest.J. Patty Wangler shared on National Student Council Awards, 63 schools in Texas earned a national award from NatStuCo. Texas had the highest number of schools on this list, Nevada following in second.

Patty Wangler that shared that Byron Nelson High School applied to be the 2024 Conference Host, and Coronado HS and Burgess HS, with the support of El Paso ISD, for the 2025 Conference Host.

O’Connor High School applied to be the 2023 Middle Level Conference Host.

Patty Wangler shared that the 2023 Advisor Workshop is to be September 24-25 at the Embassy Suite Convention Center in San Marcos, TX.

The 2023 Vision National Conference will be hosted by Collinsville High School in Collinsville, Illinois. TASC will continue to participate in Vision, as this is the National Leadership Conference that is offered.

For the revision of state report forms, Susan Waldrep encourages the creation of an interactive form for community service that can be updated as schools progress throughout the year. Montgomery High School has a form that could possibly be used as a model.

Amy Causey encouraged various revisions to Campaigns Rules and Regulations to create more clarity and better practices, including adding a Table of Contents.

Aaron Kerrs reported that Meet the Candidates is back in person for the 2023 Annual Conference, and went over the process on how the event will be run.

TASC Staff Reports went as follows:

1. Archie McAfee shared that as of April 13, 1066 members in TASC across middle level and high school.
2. Patty Wangler shared information regarding our 2023 Summer Leadership Workshops, including dates and locations.
3. 9 schools applied to run for office, and 3 candidates for HS Elected Advisor to the Board.
4. The Vision Conference will be used in place of the National Conference. Newley elected officers and Region 8 Nominees for Texas for the Warren Shull Award will be included in the TASC state delegation for this event. No students attended the 2022 SASC conference, as we chose to focus on bringing more students to TASC activities.
5. The updates for the 2023 Advisor Workshop is included in 3M of the agenda.
6. Advanced Workshop had 254 Registrants for Lakeview and 372 for Mo Ranch, this being the highest registration number for Mo Ranch in TASC History.
7. Cheryl Royal reported on the status of the Student Leadership Course Curriculum and Academy. Data is still being collected, and she recommends that a list be compiled for all registered TASC Student Leadership Courses.
8. Patty Wangler shared that contract negotiations are still happening with the Arlington Convention Center, and we are set to be at the Irving Convention for the 2024 Annual Conference. Advisor Workshop and Middle Level Workshop are both contracted to their current location in San Marcos through next school year.
9. Patty Wangler shared that Warren E Shull Nominees will be submitted after the Annual Conference to the Vision National Conference Team.
10. Patty Wangler reported that the ML Conference Coordinator for 2023 is O’Connor High School.
11. Patty Wangler reported that the HS Conference Coordinator for 2023 is Byron Nelson High School.
12. There are currently no nominations for TASC awards for the coming year.
13. Patty Wangler reported on District Meetings. She attended 4 this year, and she shared that many districts had successful and full meetings, both at the ML and High School Levels.
14. Patty Wangler updated on the status of the website. Feedback was received from board members and advisors at the Advanced Workshops, and changes will be implemented over the summer.

Action Items went as follows:

 1. Arisha Itrat moved to accept O’Connor High School as the 2022 Middle Level Conference Host and Byron Nelson as the 2024 High School Annual Conference Host. Germany Herrera seconded the motion. The motion passed.

Other Business was presented by John Thomas Borowitz as follows:

1. The next TASC Board of Directors Meeting will be July 24, 2023, in Arlington at the Sheraton.
2. The rest of 2023’s TASC events are as follows:

1) State Steering Committee Retreat, June 11-13, 2022

2) June 14-15, 2023 - Student Leadership Course Curriculum Academy @ Marriott Downtown Austin Convention Center in conjunction with TASSP Summer Workshop

3) June-July Summer Leadership Workshops - 4 HS & 2 ML on campus, and one virtual combined ML and HS

4) July 22-24, 2023, TASC Board of Directors Meeting - BOD Meeting July 24

5) Sept. 24-25, 2023, Advisors Workshop, Embassy Suites, San Marcos

6) Nov. 17, 2023, TASC Board of Directors Meeting

7) Nov. 17-18, 2023, ML Annual Conference, Embassy Suites, San Marcos

1. The rest of 2023’s TASC events are as follows:

1) National Conference on Student Activities, December 1-3, 2023

2) NASSCED Meetings November 30-Dec 1, 2023, Burlingame, CA

3) Vision Conference, June 26-28, 2023, Collinsville High School, Collinsville Illinois

John Thomas adjourned the meeting at 7:46 PM.